

# BENJAMIN MALOUF

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## PROFESSIONAL EXPERIENCE:

### ***Assistant Director of Admissions*** **October 2019-Present**

*Montana Technological University* ■ Butte, MT

Direct all undergraduate recruitment and marketing, supervise staff, maintain relationships with faculty and staff across campus. Achievements include near-flat Fall 2020 new student enrollment despite pandemic, application of new brand design and voice to all recruitment marketing materials, record-high application numbers for Fall 2021, projected enrollment increase for Fall 2021.

### ***Marketing & Communications Manager*** **September 2018-October 2019**

*Resodyn Acoustic Mixers, Inc.* ■ Butte, MT

Responsible for marketing strategy and execution for manufacturer of advanced industrial mixing technology. Achievements included design of new WordPress websites, implementation of Google analytics and advertising, copy and design refresh across various media.

### ***Director of Marketing*** **June 2014-August 2018**

*Aleph Objects, Inc. (LulzBot 3D Printers)* ■ Loveland, CO

Directed creative, branding, content, copywriting, and public relations, achieving exponential year-over-year revenue increases and two-time placement in the *Inc. 500* list. Responsible for all external communication including web, print, packaging, photo, exhibition, industrial design, and UI/UX design.

### ***Co-Founder*** **June 2013-April 2014**

*Helix3D, LLC* ■ Missoula, MT

Designed and built three iterations of Helix 3D printer prototype. Designed and managed successful Kickstarter campaign, raising over \$120K. Developed pitch deck and maintained investor relationships.

### ***Creative Director, Partner*** **Nov 2012-April 2014**

*Acuity Design, LLC* ■ Missoula, MT

3D printing, 3D print/printer consulting, sales and service, 3D design, 3D rendering, graphic design, and marketing for product design and development firm.

### ***Adjunct Assistant Professor / Graduate TA*** **Aug 2010-Jan 2013**

*School of Media Arts, The University of Montana* ■ Missoula, MT

Taught 20+ courses in still image design, motion design, and 3D modeling and animation. Introduced 3D printer as learning tool in classroom at UM. Developed curricula and online course supplements.

### ***Sales / Marketing Manager*** **Oct 2007-Sept 2009**

*Birch Creek Design Build, LLC* ■ Stevensville, MT

Responsible for all visual and written communication, network administration, and sales.

### ***Inside Sales Lead / Project Coordinator*** **1998-2007** (discontinuous, six years total)

*Spectrum Aquatics* ■ Missoula, MT

Construction project inside sales for aquatics equipment manufacturer. Acquired and maintained many key accounts. Responsible for training new sales staff, R&D, and outside sales travel.

## EDUCATION:

### **MFA, Integrated Digital Media** **2012**

School of Media Arts, University of Montana

Graduation with High Honors, 2011 Kliber Scholar, 2010 Odyssey Scholar, 2010 FEC Student Rep.

### **BFA, Ceramics with Minor in Media Arts** **2005**

School of Art, University of Montana

Graduation with High Honors, 2004-05 Odyssey Scholar, 2010 SEC Member

## PUBLICATIONS:

Kenny, H., **Malouf, B.** "Freedom Reigns in Desktop 3D Printing." *The Bridge: Journal of the National Academy of Engineering*. 47.3 (2017) 11-17. <https://www.nae.edu/File.aspx?id=174936>

**Malouf, Benjamin.** "Giving proper credit to designers in 3D printing." *Opensource.com* (2016). <https://opensource.com/life/16/9/attribution-designers-3d-printing>

## SOFTWARE EXPERIENCE:

**Proficient:** Adobe Creative Suite (Photoshop, After Effects, Illustrator, InDesign), Cinema 4D, WordPress, MS Office, Libre Office, GNU Image Manipulation Program, Inkscape, Scribus, Cura, Odoo, Apple OSX & iOS, Windows

**Intermediate:** Blender, Autodesk Maya, Arduino IDE, FreeCAD, SolidWorks, Moodle LMS, Cascade CMS, Drupal, Debian GNU/Linux

## ADDITIONAL SKILLS/HOBBIES:

### **3D Printing/Design**

- My 3D print designs are globally prominent and have been displayed in several international 3D printed art exhibitions. <http://www.thingiverse.com/BenitoSanduchi>

### **Creative Writing**

- Heavily involved in undergraduate creative writing student group. Organized and promoted dozens of public readings from 1998-2001.
- Poem published in Andrei Codrescu's *Exquisite Corpse V7*: <http://bit.ly/1m2xI6i>

### **Home Renovation**

- Extensive home renovation experience including electrical, plumbing, framing, trim, tile, and more.
- Can safely and knowledgeably handle power tools.

### **Hiking, skiing, climbing, biking, floating, camping, running**

- Grew up in the mountains of Western Montana and I have a lifelong passion for getting outside.