**KEY:**

**Action Taken by Board**

Action Items for Board Members

Action Items for MPSEOC

Agenda Items for next meeting

**Conference Call Meeting**

**Call to order | 3/06/19 | 8:32 AM**

**Present: Rocky Mountain College - Austin, MSU Billings - Trevor, Chief Dull Knife College - Joey, MSU - Mike, UM - Emily, Carroll College - Laurie, Great Falls College - Denise, MPSEOC – Amy.**

**Ex-Officio – UM Western - Matt**

**ABSENT: None**

**2019 BOARD ELECTIONS | Vote**

**| PAST PRESIDENT**

***The Board motions to elect Emily to the position of Past President***

* ***Nominated by Austin***
* ***Seconded by Mike***
* ***Board elects with unanimous consent***

**| SECRETARY**

***The Board motions to elect Trevor to the position of Secretary***

* ***Nominated by Emily***
* ***Seconded by Joey***
* ***Board elects with unanimous consent***

**| VICE PRESIDENT/TREASURER**

***The board motions to elect Mike to the position of Vice President/Treasurer***

* ***Nominated by Austin***
* ***Seconded by Joey***
* ***Denise concurs***
* ***Board elects with unanimous consent***

**|GOVERNANCE COMMITTEE**

***The board motions to elect Denise to the vacant seat on the governance committee***

* ***Nominated by Mike***
* ***Seconded by Emily***
* ***Board elects with unanimous consent***

**| MINUTES | VOTE**

***Board moves to approve minutes from the December 11 2018 Board Meeting***

* ***Moved by Laurie***
* ***Seconded by Denise***
* ***Board approves with unanimous consent***

**| Current Financial Report**

**Checking | $21,091.47**

**CD | $27,000**

**total w/ Outstanding amount owed | $81,091.47**

**| Bylaw Discussion | Vote**

***Board reviews changes made to Bylaws after the December meeting.***

* ***Austin brings up questions as to whether or not policy should be written to allow Board positions to be vacated at the choice of the elected member, and how Board would go about replacing the role.*** 
  + ***Austin agrees to table the discussion until a later meeting***
* **Board moves to approve the MPSEOC Bylaws with the edits made from the December meeting**
  + **Moved by Mike**
  + **Seconded by Emily**
  + **Board approves with unanimous consent**
* **Board discusses the agenda for the membership meeting to occur later today**
  + **In interest of transparency, Mike advises just focusing on the three main changes that took place (Article 5:2, Article 5:5, and Article 5:8)**

**| MPESOC Mission, Vision and Value Statements | VOTE**

***Board reviews changes made in previous meetings to MPSEOC mission, Vision and Value Statements.***

* ***Joey raises the question of whether or not these had been approved already. Amy states that if they had, it had not made it into the official minutes.***
* ***Board moves to approve MPSOEC Mission Statement as revised in previous meetings***
  + ***Moved by Emily***
  + ***Seconded by Laurie***
  + ***Board approves with unanimous consent***
* ***Board moves to approve MPSEOC Vision Statement as revised in previous meetings***
  + ***Moved by Denise***
  + ***Seconded by Joey***
  + ***Board approves with Unanimous consent***
* ***Denise asks to reopen discussion on the Vision Statement as she feels there may be words missing***
  + ***After discussion, Board votes to amend the Vision statement to read*** “***Changing the world by connecting, educating and empowering all through higher educational opportunities.”***
    - ***Moved by Laurie***
    - ***Seconded by Denise***
    - ***Board approves with unanimous consent***
* ***Board moves to approve MPESOC Value Statement as revised in previous meetings with the option of changing them in future if necessary***
  + ***Moved by Mike***
  + ***Seconded by Denise***
  + ***Board approves with unanimous consent***
* ***Amy has started posting policy changes on the Website. She is working with MNA first to craft them and will then maybe have them reviewed by attorney. Some standard policy revisions, like the whistleblower policy will need to be reviewed by board in future meetings.***

**| MEMBERSHIP DISCUSSION | VOTE**

**Board Discusses objectives tied to involving membership**

* **Amy briefly reviews feedback from the membership conference**
* **Board moves to continue without changes the election process for the 2019 MPSEOC board election.**
  + **Moved by Mike, who commented that this represents a great improvement over how elections had been done in the past**
  + **Seconded by Laurie**
  + **Board approves with unanimous consent**
* **Board discusses ways to better involve membership in the awards nomination process. Mike notes that currently, most nominations are coming from the board itself and that we need to broaden appeal to solicit award nominations from the wider membership. Laurie mentions that this will hopefully correct itself as the awards gain awareness**
  + **After discussion, Board moves to continue without changes the award process for 2019**
    - **Moved by Mike**
    - **Seconded by Laurie**
    - **Board approves with unanimous consent**

**|INSTITUTIONAL REPS |**

**Board discussion on objectives related to Institutional Reps**

* **With Brie’s departure her IR mentees have been redistributed**
  + **Mike will work with the IRs from Highland College and MT Tech**
  + **Emily will work with the IR from Fort Peck Community College**
* **Laurie wonders how to better involve IRs**
  + **Amy mentions the idea of monthly Board calls or webinars to engage membership**
  + **Austin asks whether we are working on a solution to a non-existent problem. Maybe membership is as involved as it wants/can afford to be.**
    - **Additional discussion regarding more engagement at annual meeting, quarterly newsletter**
  + **Emily suggests creation of a poll to go out to the IRs to see what, if any, additional outreach they would want, Mike Concurs. Discussion on a poll is tabled until the next meeting.**
* **Board decides to reach out to our IR mentees via phone or email to see what outreach they would want, with the possibility of a follow-up poll to be discussed at our next board meeting.**

**|Recruitment of New Board of Directors|**

**In response to the lack of nominations for the current board, Amy would like to see ideas on Board recruitment.**

Board discussed potential Board Nominees

* Board officially nominates
  + Matt Allen, Univ of MT Western
  + Ali Smith, Blackfeet Community College
  + Juanita Swaney from Salish Kootenai College
  + Morgan Ray from Flathead Valley Community College
  + Suela Cela from Dawson Community College
  + Brittney Budeski from University of Providence

**|BOARD OPEN DISCUSSION|**

**Amy opens up discussion on misc items that have been brought to her attention over the past couple months**

* **ACT Data Collection**
  + **Amy reviewed some of the data of ACT that had been put in google docs**
  + **Board expressed satisfaction with a policy of supporting and providing feedback as MUS progresses with their plans.**
* **Mike brings up an FYI to institutions that South Dakota is starting a program allowing Montana students to receive instate tuition at SD universities.**
* **Amy brings up a question from Tammy Belice in Twin Bridges asking about the significance of the Valedictorian/Salutatorian distinction**
  + **General Consensus of the board is that the importance of this distinction is lessening and that abandoning the valedictorian/salutatorian label would have little impact on students’ acceptance to in-state institutions. This may be different for out of state institutions.**
* **Austin updates the board on Reach Hire Montana and their efforts to encourage dual enrollment. He advises keeping MPSEOC out of the discussion at the moment. Amy concurs and informs the board that she is monitoring the situation and keeping MPSEOC neutral.**

**|MPSEOC SUMMER CONFERENCE| VOTE**

**Discussion related to the upcoming annual summer conference**

* **Conference will be in Helena this summer; Dates TBD**
  + **Amy is weighing a couple of options; Great Northern vs. Delta Colonial. Delta is less expensive but less central location. Board support the more cost effective option.**
* **Amy asks board for guidance on whether or not to extend invitation to non-MPSEOC members as was done last year.**
  + **Board supports extending the invitation with the caveat that Amy monitors session capacity and that if members are no longer able to get into the sessions of their interest, that we reevaluate this decision.**
* **Board moves to increase the fee for attending the MPSEOC annual conference for members to $150**
  + **Moved by Mike**
  + **Seconded by Emily**
  + **Board approves with unanimous consent**
* **Board moves to increase the fee for attending the MPSEOC annual conference for non-members to $175**
  + **Moved by Mike**
  + **Seconded by Joey**
  + **Board approves with unanimous consent**
* **Suggestions for Speakers and Topics**
  + **Nathan Grawe (Austin), economics instructor at Carleton, author of “Demographics and the demand for Higher Education”** [**ngrawe@carleton.edu**](mailto:ngrawe@carleton.edu)
  + **Emily Grassley (Emily) from South Dakota, Attended UM, talks about finding your passion in anything. Currently at the Field Museum in Chicago**
  + **Angela McLean and/or Native American members of the 2019 MT legislature (Emily)**
  + **Kasey Nicholson, a native comedian (per last conference member suggestion)**
  + **Dr. Yarlott from Little Bighorn College (Joey)**
  + **Misty Cool, former Native Population liaison for a member of the MT congressional delegation (Austin)**
  + **Wayne Siegler, discusses Strategic Enrollment Planning (Matt)**
  + **Steve Beck (Mike)**
  + **Michael Golembesky, author of “Level 0 Heroes” (Joey)**
  + **Darrell Bellamy Jr (Matt)**
  + **Carlos Ojeda Jr, from Cool Speak (Emily)**
  + **Topics on SPGP, CEEP and Social Media (Laurie)**
  + **PNACAC Updates, bylaws, etc (Emily and Mike)**
  + **Topics in middle management and how to advance your career (Austin) Emily added that this could work as a “speed networking” breakout session.**
  + **Break out Topics on Campus Visits and how to handle group tours/events on your campus. Defining “activity visits” vs true “recruiting events. (Laurie) Austin added bringing in local CIVSA reps to moderate this group**
  + **Navigating in turbulent waters, topics on changes on college campus (Austin)**
* **Board agrees to follow the traditional summer conference format used in past years**

**|MPSEOC COLLEGE FAIR TOUR AND GUIDE|VOTE**

* **Laurie brings up questions of who enforces table height guides at fair events**
  + **Amy clarifies that the site coordinator can inform Amy and she will enforce MPSEOC’s code of conduct**
* **Mike brings up the possibility of having reps pay to park for the MSU fair rather than have MPSEOC pay for a separate parking lot for reps.**
* **Amy informs board that most sites (with the exception of Carroll College) have confirmed for the upcoming year.**
* **Amy asks for clarification from the board on out of state colleges sending brochures to be displayed instead of sending representatives**
  + **The Board is opposed to that, but welcomes the out of state institutions purchasing advertising space in the guide book instead.**
* **Amy updates board on the two year contract that MPSEOC has entered into with Go to College Fairs. No significant increase in price.** 
  + **Board moves to approve the Contract with TRC Go to College Fairs**
    - **Moved by Mike**
    - **Seconded by Laurie**
    - **Board approves by unanimous consent**
* **Board moves to keep fair fees constant for the upcoming year**
  + **Moved by Mike**
  + **Seconded by Joey**
  + **Board approves by unanimous consent**
* **Safety and Security**
  + **Emily suggests that site coordinators strengthen the messaging that high schools are responsible for their students.**
  + **MPSEOC will leave bag check policy up to the individual site coordinators**
  + **Board moves to keep safety and security measures that MPSEOC has implemented over the past couple years in place for the 2019 fair circuit**
    - **Moved by Laurie**
    - **Seconded by Mike**
* **Support MT Students campaign**
  + **Amy asks for advice of the Support MT students campaign**
    - **Joey advised keeping the branding the same**
    - **Laurie advising having a die cut poster in the shape of Montana. Idea is revised to be a rectangle sign with the image of MT on it.**
    - **Amy suggests adding more social-media friendly language**
  + **Last year’s winner is Miles Community College**
    - **Amy suggests going off of the honor system when reporting social media posts so that she is not responsible for having to compare counts**
    - **Board decided to give out trophy at summer conference and that it will be a traveling trophy. Amy will come to the next meeting with Trophy examples.**

**|GUIDE BOOK AND TRAVEL GUIDE|VOTE**

* **Board moves to continue with joint guide book and counselor update book**
  + **Moved by Denise**
  + **Seconded by Laurie**
  + **Board approves with unanimous consent**
* **Board moves to phase out advertising in travel guide and go all-online**
  + **Moved by Laurie**
  + **Seconded by Trevor**
  + **Board approves with unanimous consent**
* **Board moves to continue partnership with the Dept of Labor on the Academic Search Tool for another year, and look at revisiting and redesigning in the future.**
  + **Moved by Trevor**
  + **Second by Emily**
  + **Board approves with unanimous consent.**

**|COUNSELOR UPDATES|**

* **Amy updates that Counselors would like to see the Counselor update stay before CAW, but that is not possible.**
  + **For future meeting, Board needs to review the information provided for CAW and make sure it still reflects MPSEOC’s views.**
  + **Also for future meeting Board needs to review format for how information is presented at the update, and how it appears in the book.**
* **Amy updates Board on non-counselors wanting to participate in the update and asks for advice. Amy proposes not inviting them to the site, but allowing them to connect with the live stream and participate in the online chat.** 
  + **Mike counters that they should have live access, but should instead be provided with a recorded copy of the webcast after the event and should not participate in the chat**
  + **Board decides to table this discussion for a later meeting to provide time for brainstorming.**

**|MT TRIBAL FAIR CIRCUIT|VOTE**

* **Amy and Tribal College team update Board on the increased growth and innovative ideas coming from some of the college on the circuit.** 
  + **MPSEOC is still providing some materials (tables for example) and will need to continue to do so this year.**
* **Board moves that Amy travel to all stops of the 2019 Tribal Fair circuit this year**
  + **Moved by Joey**
  + **Seconded by Laurie**
  + **Board approves with unanimous consent**
* **Concerns were raises about the equity of providing funds and material to certain sites**
  + **Amy raises the possibility that as additional grant funds become available, those funds could be evenly distributed among all participating sites. Future discussion on this will need to take place**

**|SOCIAL MEDIA|**

* **Amy updates board that social media visitation has grown**
* **In Lauren’s absence, Amy has brought in temp workers to help her maintain the social media presence for the organization**

**|2019 GOALS AND BUDGET|**

* **Board moves to approve 2019 MPSEOC goals as currently written**
  + **Moved by Mike**
  + **Seconded by Denise**
  + **Board approves with unanimous consent**
* **Board moves to approve the 2019 MPSEOC budget as projected**
  + **Moved by Mike**
  + **Seconded by Denise**
  + **Board approves with unanimous consent**
* **Austin requests that future meetings address the amount of profit MPSEOC is bringing in and investigating a potential investment strategy**
  + **Board is tasked with investigating strategies to bring to next meeting.**

**|NEXT MEETING|**

* **Next Board meeting set for 4/23/2019 at 9:30 via conference call**
* **Board moves to close meeting at 2:33PM**
  + **Moved by Denise**
  + **Seconded by Emily**
  + **Meeting closed by unanimous consent.**