



## "CELEBRATING OVER 30 YEARS OF SERVICE"

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- MESSAGE FROM THE ED
- \* OVERVIEW OF 2018
- \* REPORT OF PROGRESS
- \* REPORT OF FUTURE OUTLOOK
- \* OVERVIEW OF MPSEOC
- \* REVIEW OF PROGRAMS
- TIMELINE OF EVENTS
- \* BOARD OF DIRECTORS
- \* INSTITUTION REPRESENTATIVES





## **MISSION**

THE MONTANA POST-SECONDARY EDUCATIONAL OPPORTUNITIES COUNCIL (MPSEOC) IS A NON-PROFIT ORGANIZATION REPRESENTING THE 25 INSTITUTIONS OF HIGHER EDUCATION ACROSS THE STATE OF MONTANA. THE MISSION OF THE ORGANIZATION IS THE PROMOTION OF HIGHER EDUCATION TO STUDENTS, FAMILIES, COUNSELORS, AND SCHOOLS WITH THE AWARENESS OF THE POST-SECONDARY OPPORTUNITIES AVAILABLE THROUGHOUT THE STATE OF MONTANA AND BEYOND.

## **VISION**

CHANGING THE WORLD BY CONNECTING, EDUCATING AND EMPOWERING THROUGH HIGHER EDUCATIONAL OPPORTUNITIES.

## **VALUES**

**INTEGRITY** | FIRM ETHICAL ADHERENCE DEMONSTRATED THROUGH PERSONAL AND PROFESSIONAL ACTIONS.

**LEADERSHIP** | THE ABILITY TO CULTIVATE RELATIONSHIPS IN ORDER TO COMPLETE

THE GOALS AND MISSION WITH FLEXIBILITY AND EMPOWERMENT.

**EDUCATION** | PLACING EMPHASIS ON LIFE-LONG LEARNING.

**DIVERSE COMMUNITY** | AN INCLUSIVE ORGANIZATION THAT RESPECTS AND SUPPORTS

EVERYONE'S UNIQUE CHARACTERISTICS TO ACHIEVE THEIR EDUCATIONAL GOALS.

**COLLABORATIVE RELATIONSHIPS** | PROVIDING OPPORTUNITIES FOR WORKING

TOGETHER TO FORM RESPECTFUL CONNECTIONS.



## CELEBRATING OVER 30 YEARS OF SERVING MONTANA EDUCATION

MPSEOC takes the time to reflect upon the past twelve months each and every year. We look closely at our programs and services to make sure we are accomplishing our mission that was established over three decades ago. It is with great joy and excitement to say that 2018 was a record year in so many ways for MPSEOC! However, none of this success would be possible without the entire MPSEOC family. We are grateful for our 25 Montana member institutions, Board of Directors, Insitution Representatives, and our entire membership alongside our Montana counselors and high schools working together to help students. We are so thankful to our partners and sponsors who are deeply committed in helping education. Together we are able to provide a higher quality of service to more students, counselors, parents, Montana families, and beyond. Collaboration and partnership is the heartbeat of MPSEOC. MPSEOC is only as strong as its members and partners, and we are so proud to have such a wonderful Montana team. As the Executive Director of MPSEOC, I feel truly honored and so fortunate to be able to work beside such inspiring professionals and friends. Thank you for allowing me to help represent you, our Montana colleges and universities, and Montana education system. I am sincerely excited for another amazing year ahead for MPSEOC and Montana!

The last few years, MPSEOC has taken many truly exciting growth steps! 2018 has been a pivotal and powerful year in paving the way for the organization to expand internally and externally. With much enthusiasm, we begin a new year, as MPSEOC has taken many foundational and innovative steps to expand our programs and services. 2018 was our second year to expand our capacity of service by partnering with the Campus Compact / VISTA Program and set footings for creating a long-term, new employee model. Overall, in looking back, MPSEOC has come through some major national, state, and organizational challenges but also captured many opportunities along the way. Due to diligent planning and quality assurance with the Board of Directors, we have kept our programs and services thriving, while at the same time, growing into new areas even within a balanced budget. As an overview, I have outlined a few of the 2018 highlights, data outcomes, opportunities, challenges, and more on the following pages. Please let me know if you have any questions as you review this report.

My sincere thanks for another year of being able to serve such a great mission. I am a proud member of such an incredible Montana team. I am looking forward to an exciting and evolving 2019 with all of you!





**MPSEOC** 



HELPING KEEP MONTANA EDUCATION CONNECTED
CELEBRATING OVER 30 YEARS

## OVERVIEW 2018

**NEW EMPLOYEE GROWTH DEVELOPMENT** - FROM 2016-2018, MPSEOC TOOK EXCITING NEW STEPS FOR THE FIRST TIME IN HIRING A CAMPUS COMPACT / VISTA TEAM MEMBER. THE LAST TWO YEARS OF THIS PARTNERSHIP HAS ALLOWED US TO DEVELOP AN INTERNAL PLAN AND STRUCTURE TO MOVE FORWARD WITH CREATING AND HIRING A NEW EMPLOYEE ROLE. IN 2018 AND 2019, WE WILL TAKE NEW STEPS FORWARD IN THIS GROWTH! THIS GROWTH POTENTIAL IS SO EXCITING FOR MPSEOC!

**GRANT & FUND DEVELOPMENT** - IN 2018, WE TOOK EXCITING INITIAL STEPS TO GROW AND DEVELOP NEW INCOME STREAMS. ONE OF THESE EXPANDED AREAS WAS TO SEEK OUT OPPORTUNITIES AND A PLAN FOR FUTURE GRANT WRITING AND FUND DEVELOPMENT. WE WERE LUCKY TO CONNECT TO A GRANT WRITER WHO HAS AGREED TO WORK WITH US GOING FORWARD. THIS WILL ALLOW FOR INNOVATIVE OPPORTUNITIES TO BRING IN FRESH, NEW FUNDING FOR THE MONTANA TRIBAL COLLEGE FAIRS AND MORE. WE HAVE RENEWED OUR REGISTRATION WITH GRANT STATION TO SEEK AND BE NOTIFIED OF POSSIBLE GRANT OPTIONS FOR THE FUTURE.

NEW MONTANA ACADEMIC PROGRAMS DATABASE - IN PARTNERSHIP WITH THE MONTANA DEPARTMENT OF LABOR AND INDUSTRY, WE HAVE COME TOGETHER TO CREATE A CORRECT, SOLID, AND RELIABLE DATABASE OF MONTANA ACADEMIC PROGRAMS. THIS DATABASE WILL BE UPDATED IN MCIS, SO STUDENTS, COUNSELORS, PARENTS, HIGH SCHOOLS, AND BEYOND ARE GETTING CORRECT INFORMATION ABOUT THE MONTANA PROGRAMS. IN 2018, WE CREATED AN ONLINE SEARCH TOOL. AS WE CONTINUE TO GROW THIS SERVICE WE ARE RESEARCHING THE POTENTIAL OF GROWING THIS TOOL INTO A MOBILE APPLICATION THAT WOULD ALLOW FOR EASY ACCESS TO OUR MONTANA OFFERINGS. THE GOAL IS TO HELP PROMOTE MONTANA'S ACADEMIC OFFERINGS IN AN ACCURATE, RELIABLE WAY THROUGHOUT THE STATE WHICH IN TURN HELPS ENSURE THAT STUDENTS ARE GETTING CORRECT AND QUALITY INFORMATION ABOUT MONTANA'S POST SECONDARY OPTIONS.

MONTANA TRAVEL GUIDEBOOK - IN 2017 & 2018, MPSEOC CREATED THE FIRST EVER MONTANA TRAVEL GUIDEBOOK AS A WAY TO BRING IN A NEW INCOME STREAM, BUT ALSO, TO OFFER A GREATER SERVICE TO OUR TRAVELING PROFESSIONALS AS THEY ATTEND OUR ANNUAL EVENTS AROUND MONTANA. IT ALSO ALLOWS US TO PROMOTE OUR LOCAL MONTANA BUSINESSES IN ACCORDANCE WITH OUR EVENTS. OVERALL, THIS IS A NEW STEP THAT HAS TH POTENTIAL TO GROW IN EXPANDED WAYS INTO THE FUTURE.

RECORD BREAKING ONLINE YEAR! ONLINE & MOBILE APPLICATION FOR THE SUMMER CONFERENCE & MONTANA TRAVEL GUIDEBOOK - MPSEOC IS GOING MOBILE FRIENDLY AND BREAKING ONLINE VISTOR RECORDS! THE LAST FEW YEARS, MPSEOC TOOK STEPS TO MAKE OUR WEBSITES MOBILE FRIENDLY WHICH BOASTED AN OVERALL VISITOR GROWTH OF EXTRA 50,000+ VISITORS AND AN ADDITIONAL 106,000+ PAGE VIEWS FROM 2017'S NUMBERS. WE ALSO TOOK EXCITING NEW STRIDES TO ADD A MOBILE APPLICATION TO COMPLEMENT OUR SUMMER CONFERENCE AND OUR NEW MONTANA TRAVEL GUIDEBOOK. AS WE TEST THIS NEW MOBILE APPLICATION OPTION, WE HOPE IT CAN GROW INTO THE FUTURE AS AN ADDED RESOURCE FOR THE MONTANA FAIRS AND STUDENT GUIDE. WE ARE STILL TESTING THIS MODEL, BUT IT HAS EXCITING POSSIBILITIES FOR THE FUTURE, AS OUR CONSTITUENTS ARE USING AND REQUESTING MOBILE APPLICATIONS MORE AND MORE.

**UPDATED INTERNAL STRUCTURE | BYLAWS, POLICIES, CONTRACTS, ETC.** - IN PLANNING FOR SO MANY NEW GROWTH STEPS FOR MPSEOC, WE ALSO HAVE TAKEN AND ARE CONTINUING TO TAKE DILIGENT STEPS TO DO A FULL CHECK AND UPDATE OF OUR INTERNAL STRUCTURE TO MAKE SURE ALL IS CURRENT, HEALTHY, AND IN ALIGNMENT WITH OUR GROWTH STEPS. IN 2018, WE HIRED A NONPROFIT ATTOURNY TO HELP WITH THIS REVIEW AND TO BRING OUR INTERNAL BYLAWS, POLICIES, CONTRACTS, ETC. CURRENT AND WITHIN MONTANA AND FEDERAL CODE.

UPDATED PARTNERSHIP/SPONSORSHIP PLAN & OUTREACH - IN THE LAST FEW YEARS, AN UPDATED SPONSORSHIP PLAN HAS BEEN CREATED AND UTILIZED. INVITATIONS TO COLLABORATE WITH MPSEOC WERE SENT OUT TO HUNDREDS OF NEW ORGANIZATIONS AND AGENCIES WITH MUCH RESEARCH, PLANNING, COORDINATION WITH PAST SPONSORS, AND A VISION FOR FUTURE GROWTH, A NEW PLAN WAS CREATED. IN THE FUTURE, WITH MORE HELP FROM A NEW EMPLOYEE ROLE THIS AREA COULD CONTINUE EXPAND EVEN MORE, AND THIS PLAN COULD BE A VERY EXCITING GROWTH OPTION FOR MPSEOC.

ONLINE ADVERTISING & GRANTS - THE EXECUTIVE DIRECTOR RE-APPLIED FOR THE GOOGLE GRANT FUNDING AND ONCE AGAIN RECEIVED AWARDING OF FREE ADVERTISING UP TO \$400 A DAY IN GOOGLE AD WORDS WHICH IS UP TO \$146,000 A YEAR IN ADVERTISING. THIS HAS ALLOWED US TO STOP ALL ONLINE ADVERTISING AND NOW EXPANDED OUR ONLINE REACH GREATLY NATIONALLY AND INTERNATIONALLY. IT HAS BEEN AMAZING TO SEE THE DISTANCE OUR WEBSITE IS NOW REACHING DUE TO THIS INCREASED ADVERTISING ONLINE.

**INCOME MANAGEMENT** - THE EXECUTIVE DIRECTOR & BOARD OF DIRECTORS HAVE MONITORED AND RE-INVESTED ALL CERTIFICATE OF DEPOSIT FUNDS AND SAVINGS FOR THE ORGANIZATION. THE LAST FEW YEARS, WE TOOK NEW STEPS TO INVEST CD INTO MORE PROFITABLE SHARES WITH DA DAVIDSON WHICH IS SHOWING SUCCESS EVEN WITH SOME DOWN SHIFTS IN THE MARKET OVERALL.

**ACCOUNTING & ANNUAL TAX FILINGS-** THE EXECUTIVE DIRECTOR WORKED WITH CONTRACTED ACCOUNTANT TO FILE ALL NECESSARY TAX AND PAYROLL DOCUMENTATION TO THE STATE OF MONTANA AND THE IRS. THE EXECUTIVE DIRECTOR PREPARED ALL YEAR-END BUDGET REPORTS AND TAX PAPERWORK TO PRESENT TO THE BOARD OF DIRECTORS AND THE CONTRACTED ACCOUNTANT.

**OVERVIEW OF ACCOUNTING & BUDGET IN 2018** – THE EXECUTIVE DIRECTOR & BOARD OF DIRECTORS CONTINUE TO STREAMLINE EXPENSES AND BUDGETING ITEMS TO FIT FUTURE PROJECTED GOALS. THROUGH EFFICIENT RESTRUCTURING, CUTTING COSTS, AND BY INCREASING THE EXECUTIVE DIRECTOR'S AND VISTA MEMBER'S DUTIES IN-HOUSE, MPSEOC HAS BECOME MORE EFFICIENT IN ITS SPENDING. OVERALL, 2018 WAS A SUCCESSFUL YEAR OF GROWTH AND INNOVATION FOR MPSEOC'S FUTURE

# PROGRESS





## **PROGRESS**

## SUPPORT MONTANA STUDENTS CAMPAIGN & COLLEGE PRIDE WEEK CELEBRATION | SEPTEMBER

IN THE LAST FEW YEARS, WE HAVE EXPANDED THE MONTANA COLLEGE PRIDE WEEK CELEBRATION TO INCLUDE A SOCIAL MEDIA CAMPAIGN, A WEBSITE, SNAPCHAT FILTERS, FACEBOOK IFRAMES, AND AN OPPORTUNITY FOR ALL CAMPUSES, HIGH SCHOOLS, AGENCIES, AND MONTANA COMMUNITIES TO SHOW THEIR SUPPORT OF OUR MONTANA STUDENTS IN NEW, EXPANDED WAYS. WE CREATED A WEBSITE (WWW.SUPPORTMONTANASTUDENTS.ORG) AND A DONATION CAMPAIGN PAGE. FROM POSTING PICTURES WITH "I SUPPORT MONTANA STUDENTS" POSTERS, ACCEPTING STUDENT SCHOLARSHIP DONATIONS, TO ASKING STAFF AND FACULTY AT THE HIGH SCHOOLS TO WEAR THEIR COLLEGE GEAR, THIS CELEBRATION CONTINUED TO GROW IN EXITING WAYS IN 2018. OVERALL THIS STATEWIDE CELEBRATION STARTED THE SCHOOL YEAR OFF BY SHOWING STUDENTS THEY ARE SUPPORTED IN THIS HIGHER EDUCATION JOURNEY. ALSO, IT ADDED ADDITIONAL EXCITEMENT TO OUR SEPTEMBER COLLEGE FAIRS.

FOR MORE INFORMATION AND TO PREVIEW PICTURES VISIT: WWW.SUPPORTMONTANASTUDENTS.ORG

## MPSEOC MEMBER ELECTIONS & AWARDS

THE LAST FEW YEARS HAVE BEEN EXCITING IN OFFERING NEW MEMBER AWARDS! & ELECTIONS ONLINE, WE WILL BE CONTINUING THIS EFFORT TO SHOW SUPPORT AND APPRECIATE FOR OUR MEMBER'S GOOD WORK, AND WE HOPE YOU WILL SHARE YOUR NOMINATIONS! ALSO, IN THE LAST COUPLE YEARS, WE HAVE WORKED HARD TO HOST OUR MPSEOC BOARD OF DIRECTOR ELECTIONS ONLINE. THIS ALLOWED YOU AND YOUR CAMPUSES MORE TIME TO REVIEW THE CANDIDATES AND DECIDE AS A TEAM ON YOUR FINAL VOTES. WE ARE EXCITED TO ONCE AGAIN OFFER THIS ONLINE NOMINATION AND VOTING PROCESS IN 2018. PLEASE SHARE ANY IDEAS/COMMENTS/FEEDBACK YOU HAVE ON HOW WE CAN MAKE THIS EVEN MORE HELPFUL TO YOU AND THE OVERALL PROCESS. THANK YOU!

## OPI CREDIT | CAMPUS COUNSELOR TRAINING

IN THE LAST FEW YEARS, WE STARTED THIS NEW OPPORTUNITY FOR YOU TO TRAIN COUNSELORS ON YOUR CAMPUS. WE WORKED WITH OPI TO CREATE THIS PROGRAM FOR YOU TO OFFER CREDIT TO MONTANA COUNSELORS FOR AN ON-CAMPUS TRAINING PROGRAM. A FEW CAMPUSES HAVE UTILIZED THIS OPTION IN THE LAST TWO YEARS AND HAD SUCCESS! WE HOPE THAT YOU WILL TAKE A LOOK AT THIS OPTION IN THE FUTURE AS A WAY TO BUILD RELATIONS WITH OUR MONTANA COUNSELORS.

FOR MORE INFORMATION VISIT: WWW.MPSEOC.ORG/NEW-COUNSELOR-CAMPUS-TRAINING.HTML

## INCREASED ONLLINE PRESENCE & SOCIAL MEDIA GROWTH

IN 2017, WE TOOK NEW, EXCITING STEPS IN EXPANDING OUR WEB OFFERINGS. WE DID A FULL UPDATE ON OUR MONTANACOLLEGES.COM WEBSITE ALONG WITH OUR MEMBERSHIP WEBSITE. IN THIS PROCESS WE CREATED AND DEVELOPED SEVERAL NEW AREAS FOR OUR WEB RESOURCES TO TRY AND BETTER REACH OUR VARIED AUDIENCES. WE ALSO CONTINUED TO GROW OUR SOCIAL NETWORKS THROUGH FACEBOOK, ONLINE EVENT GROUPS, ONLINE PROMOTIONS AND ADVERTISING THROUGH FACEBOOK / TWITTER / INSTAGRAM / SNAPCHAT, AND SEVERAL ONLINE PHOTO BLOGS TO HELP SPREAD THE WORD ABOUT OUR EVENTS AND RESOURCES. WE ARE EXCITED TO KEEP OFFERING ONLINE RESOURCES FOR YOU, STUDENTS, COUNSELORS, PARENTS, AND BEYOND IN 2018. ANY IDEAS YOU HAVE ARE ALWAYS WELCOME!

## A SPECIAL THANKS TO OUR SPONSORSHIPS / PARTNERS

IN 2018 WE WERE SO GRATEFUL TO BE ABLE TO NOT ONLY PARTNER BUT ALSO TEAM ON FUNDING AND SPONSORSHIP WITH SO MANY ORGANIZATIONS. WE SIMPLY COULD NOT OFFER THE PROGRAMS WE DO WITHOUT EVERYONE'S TEAM HELP AND

SUPPORT! A VERY SPECIAL THANK YOU TO THOSE WHO HELP MAKE OUR ANNUAL EVENTS AND PROGRAMS POSSIBLE.

· GOOGLE GRANTS - \$120,000 / YEAR IN ADWORDS ADVERTISING

· GEAR UP - \$20,000

 $\cdot$  Montana univeresity system - student financial services - \$10,000

· OFFICE OF PUBLIC INSTRUCTION - \$5,000 (\* INCLUDES ESTIMATED MET NET FEES)

· REACH HIGHER MONTANA - \$5,000

· AMERICAN INDIAN COLLEGE FUND - \$3,000

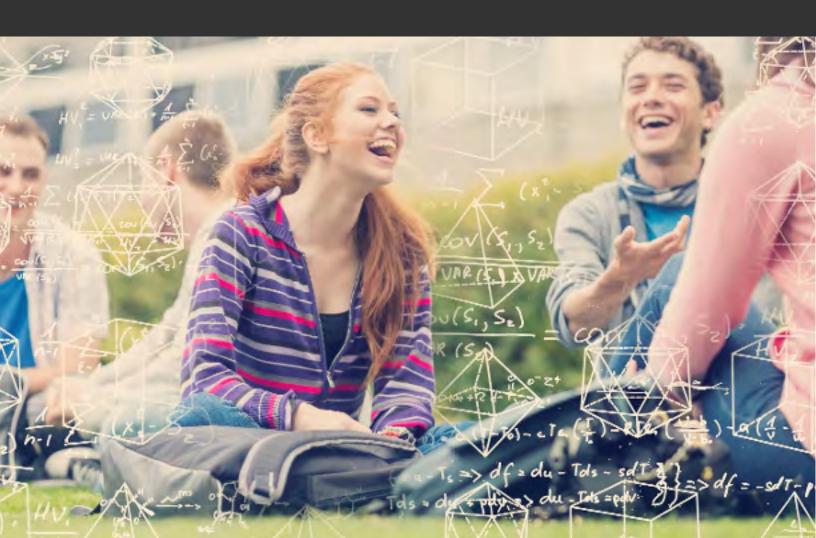
## **ADDITIONAL PARTNERS**

IN 2018, WE INCREASED COLLABORATION EFFORTS AND PARTNERSHIP WITH AGENCIES, SUCH AS: ACT, THE COLLEGE BOARD, MONTANA DEPARTMENT OF LABOR AND INDUSTRY, CAMPUS COMPACT / VISTA, MACRAO | MASFAA, DUAL ENROLLMENT, MONTANA SCHOOL COUNSELORS ASSOCIATION, MONTANA COLLEGE ACCESS NETWORK, JOB CORPS, TRIO, TALENT SEARCH, AND MANY MORE.

## DO YOU HAVE PARTNERSHIP IDEAS FOR MPSEOC?

# REPORT PROGRESS





## **PROGRESS**

## MONTANA COLLEGE FAIRS

- 10,000+ MONTANA STUDENTS ATTENDED 18 FAIRS | 3 REGIONS | SEPTEMBER 2018
- ESTIMATED THAT 95% OF MONTANA STATE HIGH SCHOOLS ATTENDED.
- 95% OF STATE HIGH SCHOOLS HAD AT LEAST A PORTION OF THEIR STUDENTS REGISTER ONLINE BEFORE THE FAIR.
- 37% OF STUDENTS REGISTERED WERE SENIOR
- 37% OF STUDENTS REGISTERED WERE JUNIORS
- 26% OF STUDENTS REGISTERED WERE OTHER (TRANSFER, HOME-SCHOOLED, SOPHOMORE, ETC.)
- 1268 STUDENTS REGISTERED WITH NO HIGH SCHOOL DESIGNATED - A MIX OF POTENTIAL HOME-SCHOOLED / NON-TRADITIONAL /TRANSFER STUDENTS

## SUMMER CONFERENCE

- HOSTED IN GREAT FALLS, MONTANA
- NATIONALLY RENOWNED KEYNOTE SPEAKERS
- 106 ATTENDEES REGISTERED FOR THIS EVENT
- 19 MONTANA COLLEGES AND UNIVERSITIES REPRESENTED
- 20 STATE AGENCIES AND OR OTHER COLLEGES REPRESENTED
- 7 OUT OF STATE COLLEGES AND UNIVERSITIES
   REPRESENTED

## **COUNSELOR UPDATE**

- HOSTED 9 SITES ACROSS MONTANA
- TOTAL OF 225 REGISTRATIONS FOR THIS EVENT:
- 176 MONTANA COUNSELORS ATTENDED
- 49 OTHER EDUCATORS ATTENDED (COLLEGES, AGENCIES, GEAR UP, TRIO, ETC.)
- 3 MONTANA TRIBAL COLLEGES PRESENTED AND OTHERS SUBMITTED MATERIAL FOR HANDOUT.

## **GUIDE BOOK TO HIGHER EDUCATION**

- OFFERED IN PRINT AND ONLINE @
   WWW.MONTANACOLLEGES.COM/GUIDEBOOK
- 52 ADVERTISERS IN THE GUIDE BOOK: 25 MONTANA COLLEGES AND UNIVERSITIES, 23 OUT OF STATE COLLEGES AND UNIVERSITIES, AND 4 AGENCIES.

## MONTANA TRIBAL COLLEGE FAIRS

- HOSTED 6 EVENTS AT 6 MONTANA TRIBAL COLLEGES ALL 7 MONTANA TRIBAL COLLEGES PARTICIPATED IN THESE EVENTS.
- 2009 18 TABLE REPRESENTATIVES / 2015 HAD 32 TABLE REPRESENTATIVES. / 2016 – HAD 46 TABLE REPRESENTATIVES / 2017 – 61 TABLE REPRESENTATIVES / 2018 - 72+ REPRESENTATIVES
- YEAR AFTER YEAR, THIS EVENT KEEPS GROWING!

## **CAMPUS COUNSELOR TRAINING**

OFFER COUNSELOR OPI CREDIT FOR CAMPUS TRAINING.
 OFFERED THROUGHOUT THE YEAR AS NEEDED.

## **BUDGET REPORT**

- ONE OF MPSEOC'S HIGHEST INCOME YEARS IN THE HISTORY OF THE ORGANIZATION.
- EXPENSES WERE ALSO AT A HIGH THIS LAST YEAR DUE TO MANY NEW GROWTH STEPS, CHANGES, AND NEW LONG-TERM INVESTMENTS (I.E. FULL TIME VISTA MEMBER, ATTORNEY FEES FOR BYLAW & INTERNAL REIVEW, PROFESSIONAL DEVELOPMENT TRAINING FOR MISSION, VISION, AND VALUE STATEMENT REVIEW, PROGRAM GROWTH AND SUPPLY NEEDS, NEW GRANT & FUND DEVELOPMENT, ETC.)
- 2018 INCOME= \$204,359 (WHICH INCLUDES DA DAVIDSON INVESTMENT) + 39,000 ESTIMATED OUTSTANDING FUNDS (WHICH INCLUDES 20,000 GEAR UP DELAYED, 3,000 OPI DELAYED,+\$16,000 ESTIMATED OUTSTANDING PROGRAM INCOME) = \$243,359 | EXPENSES = \$194,530
- OVERALL NET INCOME = \$48,830

### NEW MONTANA TRAVEL GUIDE BOOK

- OFFERED IN PRINT AND ONLINE @
   WWW.MONTANACOLLEGEFAIRS.COM/GUIDE
- NEW INCOME: \$3,375 / EXPENSE: \$553

## **NEW VISTA REPORT**

WITH OUR NEW VISTA POSITION THE LAST TWO YEARS, WE HAVE BEEN ABLE TO EXPAND OUR SERVICES AND GROW OUR CAPACITY BUILDING WITH IN MONTANA, AND WE ARE EXCITED TO GROW MPSEOC SERVICES THROUGH THIS COLLABORATION WITH MONTANA CAMPUS COMPACT.

### WEBSITES

- MAJOR ONLINE GROWTH!! OUR NEW WEB UPDATES IN THE LAST YEAR HAVE BROUGHT IN RECORD NUMBERS WITH AN INCREASE OVERALL IN AN EXTRA 50,000+ VISITORS AND AN ADDITIONAL 106,000+ PAGE VIEWS FROM 2017'S NUMBERS. SO EXCITING TO SEE OUR ONLINE PRESENCE GROW!
- MEMBERSHIP WEBSITE | WWW.MPSEOC.ORG | VISITORS
   = 25,980 | PAGE VIEWS = 129,044
- STUDENT, COUNSELORS, PARENTS WEBSITE | WWW.MONTANACOLLEGES.COM / .ORG / .NET | VISITORS = 66,934 | PAGE VIEWS = 148,070
- MONTANA COLLEGE FAIRS WEBSITE / WWW.MONTANACOLLEGEFAIRS.COM | VISITORS = 14,307 | PAGE VIEWS = 41,258
- MONTANA TRIBAL COLLEGE FAIRS / TEAM |
   WWW.MONTANATRIBALCOLLEGES.ORG | VISITORS =
   UNKNOWN | PAGE VIEWS = UNKNOWN AN ADDITIONAL
   FEE FOR THIS SERVICE ON THIS SITE.
- SUPPORT MONTANA STUDENTS CAMPAIGN & COLLEGE PRIDE | WWW.SUPPORTMONTANASTUDENTS.ORG | VISITORS = 24,162 | PAGE VIEWS = 31,805
- OVERALL WEB ANYTLICTIS = VISITORS = 131,383+ | PAGE VIEWS = 350,177+

## SOCIAL MEDIA

- FACEBOOK 1316 LIKES AND 298 FRIENDS
- TWITTER- 135 FOLLOWING & 224 FOLLOWERS
- INSTAGRAM 690 POSTS, 164 FOLLOWING, AND 282 FOLLOWER
- NEW! LINKEDIN 162 CONNECTIONS
- SNAPCHAT, PINTEREST, AND A YOUTUBE CHANNEL.

## MEMBERSHIP REPORT

- 121 TOTAL INDIVIDUAL MEMBERS FROM THE MONTANA INSTITUTIONS.
- 25 MONTANA ACCREDITED COLLEGES AND UNIVERSITIES REPRESENTED. 9—2-YEAR COLLEGES, 7—TRIBAL COLLEGES, 6—4 YEAR PUBLIC COLLEGES, 3—4 YEAR PRIVATE COLLEGES

## **COUNSELOR REPORT**

- 306 MONTANA HIGH SCHOOL COUNSELORS WITH WHICH WE COLLABORATE.
- 196 MONTANA HIGH SCHOOL WITH WHICH WE COLLABORATE.

## STUDENT REPORT

- 10,000+ MONTANA STUDENTS ATTEND THE SEPTEMBER COLLEGE FAIRS
- ESTIMATED THAT 1000+ PEOPLE ATTENDED THE 2018 MONTANA TRIBAL COLLEGE FAIRS
- OF THE 66,934 ONLINE VISITORS TO OUR MONTANACOLLEGES.COM WEBSITE, MANY OF THESE VISITORS ARE STUDENTS.



# REPORT FUTURE OUTLOOK

POTENTIAL CHALLENGES & OPPORTUNITIES





## **FUTURE OUTLOOK**

## INTERNAL GROWTH & DEVELOPMENT

WE HAVE TAKEN A HUGE STEP IN INTERNAL GROWTH FOR MPSEOC BY TEAMING WITH CAMPUS COMPACT AND THE VISTA PROGRAM FOR THE FIRST TIME IN MPSEOC'S HISTORY. WITH THIS GROWTH STEP, WE DID INCUR MORE EXPENSES THE LAST FEW YEARS OF THIS PROJECT BECAUSE IT REQUIRED US TO PAY AN ADDITIONAL STAFF FEE, FIND AN OFFICE LOCATION, OFFER SUPPLIES, ADD ADDITIONAL BONUS INCENTIVE, AND TRAVEL REIMBURSEMENT. HOWEVER, IT WAS AN ESSENTIAL STEP TO FIT THE CHANGING NEEDS AND EXPANSION OF OUR ORGANIZATION. THEREFORE, THE BOARD, THE ED, AND THE VISTA MEMBER MADE MAJOR STRIDES TO FOSTER A SUSTAINBLE POSITION, JOB DESCRIPTION, AND MODEL WITHIN MPSEOC THAT EXPANDS OUR INCOME BASE TO SUPPORT THIS GROWING POSITION.

## BYLAW, MISSION, VISION, & VALUE STATEMENT REVIEW

IN 2018, THE BOARD OF DIRECTORS TOOK STRONG STEPS IN ESTABLISHING A FULL REVIEW AND AUDIT OF MPSEOC'S INTERNAL DOCUMENTS. THE BOARD FORMED A BYLAW COMMITTEE TO WORK WITH A NONPROFIT ATTORNEY TO DO A FULL CHECK OF YOUR BYLAWS, CONTRACTS, AND POLICIES. ALSO, THE ENTIRE BOARD DID PROFESSIONAL TRAINING IN REVIEWING OUR MISSION, VISION, AND VALUES STATEMENTS. WE WILL CONTINUE THIS WORK OF AN INTERNAL AUDIT OF ALL OF OUR FORMAL POLICIES INTO 2019. OVERALL, THIS IS BEEN A HEALTHY STEP TO BRING MPSEOC CURRENT AND UP TO CODE ON OUR OFFICIAL DOCUMENTS, PROCESS, AND PROTOCOLS.

THIS WORK HAS HELPED IMMENSELY TO FORTIFY OUR ORGANIZATIONAL FOUNDATION.

## **EXPANDED INCOME STREAMS & GRANT / FUND DEVELOPMENT**

IN THE LAST TWO YEARS, MPSEOC STARTED TO RESEARCH, EXPLORE, AND SEEK NEW STREAMS OF INCOME. IN PLANNING FOR A NEW EMPLOYEE MODEL, WE WILL NEED TO HAVE SOLID, LONG-TERM FUNDING IN PLACE. THEREFORE, WE HAVE BEEN EXPLORING NEW AVENUES OF INCOME (SUCH AS, THE MONTANA TRAVEL GUIDE BOOK WHICH BROUGHT IN CLOSE TO \$4000 OF EXTRA INCOME IN 2017-2018, EXPANDING OUR INVITES FOR OUR FAIRS AND EVENTS, EXPANDING OUR INVITES TO OUR SUMMER CONFERENCE IN 2018, STARTING TO DEVELOP A GRANT WRITING CONTRACT, EXPANDING PARTNERSHIP/SPONSORSHIP RELATIONS, ETC.). DUE TO THIS STEP, MPSEOC WAS ABLE TO TAKE STEPS IN 2018 IN CONTRACTING WITH A GRANT/FUND DEVELOPER WHO WILL HELP US GROW OUR INCOME SUPPORT FROM NEW AVENUES. WITH THIS EXPANSION, THE BOARD AND ED ARE WORKING HARD TO CONTINUE TO BUILD AND GROW A RELIABLE FUNDING FOUNDATION FOR YEARS TO COME.

## OUT OF STATE FAIRS & NATIONAL CONFERENCES STARTING EARLIER IN SEPTEMBER / MORE COMPETITION

DUE TO MANY STATES EXPANDING THEIR FAIRS INTO EARLIER SEPTEMBER, IT IS CAUSING MORE COMPETITION FOR THE MONTANA FAIRS. FOR INSTANCE, WITH THE NORTH DAKOTA/WYOMING/CALIFORNIA FAIRS OVERLAPPING WITH OUR ALL OUR REGIONS OF FAIRS, WE TEND TO LOSE AN ESTIMATED \$10,000 TO \$15,000 IN INCOME FROM COLLEGES AND UNIVERSITIES THAT COULD NOT GO TO ALL THE MONTANA, NORTH DAKOTA, WYOMING, AND CALIFORNIA FAIRS AT THE SAME TIME. THE EXECUTIVE DIRECTOR HAS BEEN IN CONTACT WITH THE ND, WY, AND CA FAIR CONTACTS IN HOPES TO WORK TOGETHER WHERE POSSIBLE. HOWEVER, WE WILL KEEP WORKING ON THIS TO SEE IF THERE IS A BETTER ALTERNATIVE FOR THE FUTURE. ALSO, NACAC'S ANNUAL CONFERENCE OVERLAPS WITH OUR LAST WEEK OF THE WESTERN REGION WHICH ALSO BLOCKS SOME COLLEGE REPRESENTATIVES FROM BEING ABLE TO ATTEND OUR MONTANA FAIRS. THIS IS ALSO AN ONGOING CHALLENGE WITH OUR MONTANA TRIBAL COLLEGE FAIRS AS WE MOVE INTO THE MARCH TIME-FRAME DUE TO THE NATIONAL SPRING COLLEGE FAIRS THAT ARE OFFERED.

## **DECLINE IN MONTANA HIGH SCHOOL STUDENTS**

UNFORTUNATELY, MONTANA HAS HAD THE CHALLENGE OF HAVING TO FACE THE REALITY OF DECLINING HIGH SCHOOL GRADUATES. THIS HAS BEEN NOTICED BY OUT-OF-STATE COLLEGES AND AGENCIES WHO ATTEND OUR EVENTS. THEREFORE, SOME OF THESE COLLEGES HAVE STARTED TO RECRUIT IN OTHER STATES THAT HAVE INCREASING NUMBERS. WHEN THEY LEAVE OUR FAIR EVENTS WITH LESS CONTACTS THAN LAST YEAR DUE TO THE DECLINING NUMBERS, SOME CHOOSE NOT TO COME BACK. WE HAVE WORKED HARD TO KEEP RELATIONS STRONG WITH COUNSELORS AND BOOST ATTENDANCE OF THE HIGH SCHOOLS AND IN 2018 WE HAD A 95% ATTENDANCE FROM THE MONTANA HIGH SCHOOLS REPRESENTED. WE ALSO HAVE TRIED TO ALLEVIATE THIS CHALLENGE BY EXPANDING OUR STUDENT INVITE TO INCLUDE HIGH SCHOOL SOPHOMORES AS WELL. THIS HAS HELPED TO CURB THIS TREND, BUT IT HAS BEEN AN ADDITIONAL CHALLENGE AND DETERRENT WHEN TRYING TO GROW THE FAIR COLLEGE REPRESENTATION. EVEN WITH THIS CHALLENGE, THE BOARD AND THE EXECUTIVE DIRECTOR HAVE BEEN PROACTIVE BY RESEARCHING AND INCREASING OUR DATABASE OF NEW INVITES WITH 5,000+ ACCREDITED COLLEGES AND UNIVERSITIES FROM AROUND THE WORLD. THESE NEW INVITES ALLOWED US TO GAIN NEW INTEREST AND NEW ATTENDANCE WHICH HELPED TO BALANCE OUT MOST OF THE LOSSES FROM THIS CHALLENGE OVER THE LAST COUPLE YEARS.

## MONTANA TRIBAL COLLEGE FAIR CIRCUIT & TEAM

OVER THE LAST SEVERAL YEARS, THIS STATEWIDE COLLABORATION AND TEAM HAS SEEM MAJOR GROWTH AND EXPANSION OF SERVICE TO STUDENTS WHICH IS VERY EXCITING! DUE TO THIS GROWTH, THE EXPENSES FOR MPSEOC HAVE ALSO INCREASED OVER TIME. WITH THE INCREASED ATTENDANCE, THE INCOME FOR THE FAIRS IS STARTING TO BALANCE OUT THE EXPENSES INCURRED WHICH IS WONDERFUL. ESPECIALLY BECAUSE WE RELY GREATLY ON THE PARTNERSHIP WITH AICF AND GEAR UP TO HELP FUND ANY ADDITIONAL SUPPORT FOR THIS CIRCUIT AND COLLABORATION. IN 2017 GEAR UP WAS AWARDED ANOTHER SEVEN YEAR GRANT CYCLE, SO WE ARE HOPEFUL THAT WE WILL CONTINUE TO HAVE SUPPORT FROM THEIR PARTNERSHIP FOR THE NEXT SEVEN YEARS. OVERALL, THE GOOD NEWS FOR THE FUTURE IS THAT THE LAST COUPLE YEARS WAS A START TO A NEW TRANSITION FOR THE TRIBAL COLLEGE TEAM AS THEY HAVE CREATED THEIR OWN EXECUTIVE TEAM FOR LEADERSHIP AND DIRECTION. IN THE LAST FEW YEARS, THE TEAM TOOK NEW STEPS TO CREATE A "SUSTAINABILITY CHAIR" POSITION TO HELP WITH FUNDING AS WELL. MPSEOC IS ALSO EXCITED TO SAY THAT WE TOO TOOK ADDITIONAL STEPS AT IN 2018 TO SEEK A GRANT WRITING AND DEVELOPMENT STRATEGY TO HOPEFULLY HELP SUSTAIN THIS TEAM AND CIRCUIT INTO 2019 AND BEYOND.

## **ECONOMIC HARDSHIP ON CAMPUSES & TRAVEL CUTS**

AS ALL CAMPUSES ARE FACING THESE TRAVEL RESTRICTIONS, MANY CAMPUSES HAVE FACED DRASTIC TRAVEL CUTS IN THE LAST FEW YEARS DUE TO THESE ECONOMIC CHALLENGES. THEREFORE, THESE CUTS IN TRAVEL HAVE CAUSED SOME DECLINES IN ATTENDANCE AT OUR MONTANA FAIRS AND EVENTS. HOWEVER, BEING THAT WE WERE PROACTIVE ON THIS TOPIC THE LAST FEW YEARS, WE HAVE BEEN ABLE TO BALANCE THIS TRANSITION BY SEEKING NEW COLLEGES, UNIVERSITIES, AND AGENCIES TO ATTEND. IN THE LAST FEW YEARS, WE INCREASED INVITES BY 5,000+ ACCREDITED COLLEGES AND UNIVERSITIES FROM AROUND THE WORLD. THIS HAS HELPED GAIN NEW INTEREST TO BALANCE OUT MOST OF THE LOSSES FROM THIS CHALLENGE OVER THE LAST COUPLE YEARS, AND IN THE LAST FEW YEARS, WE EVEN BROUGHT IN SOME OF OUR LARGEST PROFITS FROM THE COLLEGE FAIRS.

# OVERVIEW MPSEOC

MEMBERSHIP, PROGRAMS, PARTNERSHIP, TIMELINE, BOARD OF DIRECTORS & INSTITUTION REPRESENTATIVES





## **OVERVIEW OF MPSEOC**

## MEET OUR MEMBER INSTITUTIONS

AANIIIH NAKODA COLLEGE | WWW.ANCOLLEGE.EDU/BLACKFEET COMMUNITY COLLEGE | WWW.BFCC.EDU/CARROLL COLLEGE | WWW.CARROLL.EDU

CITY COLLEGE MONTANA STATE UNIVERSITY BILLINGS | WWW.CITYCOLLEGE.MSUBILLINGS.EDU

DAWSON COMMUNITY COLLEGE | WWW.DAWSON.EDU

FLATHEAD VALLEY COMMUNITY COLLEGE | WWW.FVCC.EDU

FORT PECK COMMUNITY COLLEGE | WWW.FPCC.EDU

GALLATIN COLLEGE MSU | WWW.GALLATIN.MONTANA.EDU

GREAT FALLS COLLEGE MSU | WWW.GFCMSU.EDU

HELENA COLLEGE UNIVERSITY OF MONTANA | WWW.HELENACOLLEGE.EDU

HIGHLANDS COLLEGE OF MONTANA TECH | WWW.MTECH.EDU

LITTLE BIG HORN COLLEGE | WWW.LBHC.EDU

MILES COMMUNITY COLLEGE | WWW.MILESCC.EDU

MISSOULA COLLEGE UM | MC.UMT.EDU

MONTANA STATE UNIVERSITY | WWW.MONTANA.EDU

MONTANA STATE UNIVERSITY - NORTHERN | WWW.MSUN.EDU

MONTANA STATE UNIVERSITY BILLINGS | WWW.MSUBILLINGS.EDU

MONTANA TECHNOLOGICAL UNIVERSITY OF UM | WWW.MTECH.EDU

ROCKY MOUNTAIN COLLEGE | WWW.ROCKY.EDU

SALISH KOOTENAI COLLEGE | WWW.SKC.EDU

STONE CHILD COLLEGE | WWW.STONECHILD.EDU

THE UNIVERSITY OF MONTANA WESTERN | WWW.UMWESTERN.EDU

UNIVERSITY OF MONTANA | ADMISSIONS.UMT.EDU

UNIVERSITY OF PROVIDENCE | WWW.UPROVIDENCE.EDU

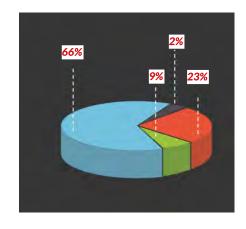
## 2018 NUMBERS, CHARTS, & GRAPHS

# MONTANA 4 - YEAR PUBLIC UNIVERSITIES MONTANA 2 - YEAR COLLEGES MONTANA PRIVATE COLLEGES & UNIVERSITIES

- 9 MONTANA 2 YEAR COLLEGES
- **7 -** MONTANA TRIBAL COLLEGES
- **6 -** MONTANA 4 YEAR PUBLIC UNIVERSITIES
- 3 MONTANA PRIVATE COLLEGES & UNIVERSITIES

## **NEW INCOME DISTRIBUTION**

## BY MPSEOC PROGRAM



- 1 COLLEGE FAIRS 66%
- 2 CONTRIBUTIONS / SPONSORS 23%
- **3 -** SUMMER CONFERENCE & GUIDEBOOK 9%
- 4 OTHER (Counselor Update, Investment interest, etc.) -2 %

## MPSEOC outline of MAJOR PROGRAMS

## **MPSEOC MAJOR PROGRAMS**

## **FALL COLLEGE FAIRS**

2018 WAS ANOTHER SUCCESSFUL YEAR OF STATEWIDE COLLABORATION AND SERVICE TO STUDENTS IN OFFERING 18 STATEWIDE FAIRS. IT WAS EXCITING TO BE CELEBRATING OUR 30TH YEAR OF OFFERING COLLEGE FAIRS IN MONTANA. THANK YOU TO ALL WHO HELPED MAKE THESE EVENTS POSSIBLE.

FOR MORE INFORMATION VISIT: WWW.MPSEOC.ORG/FAIRS

## **GUIDE BOOK**

THE ONLINE GUIDE BOOK AND OUR MONTANACOLLEGES.COM WEBSITE REACH OVER 66,000+ VISITORS FROM ALL OVER THE WORLD EACH YEAR.

FOR MORE INFORMATION VISIT: WWW.MONTANACOLLEGES.COM/GUIDEBOOK

## SUMMER CONFERENCE

IN 2018 WE HOSTED THIS ANNUAL EVENT IN GREAT FALLS, MONTANA. THIS CONFERENCE OFFERED NATIONALLY RENOWNED SPEAKERS TO SHARE IN OUR MEMBERSHIP'S PROFESSIONAL DEVELOPMENT.

WE HOPE TO SEE YOU AGAIN IN THE FALL 2019!

FOR MORE INFORMATION VISIT: WWW.MPSEOC.ORG/CONFERENCE

## **COUNSELOR UPDATE**

IN 2018, WE HOSTED THIS EVENT IN OCTOBER IN COLLABORATION WITH COLLEGE APPLICATION WEEK. WE HAD OVER 200 COUNSELORS, EDUCATORS, AND COLLEGES IN ATTENDANCE AT 9 DIFFERENT SITES ACROSS MONTANA. A VERY SPECIAL THANK YOU TO ALL OF YOU WHO HELPED MAKE THIS EVENT A SUCCESS.

FOR MORE INFORMATION VISIT: WWW.MPSEOC.ORG/UPDATE

## MONTANA TRIBAL COLLEGE FAIRS

EACH YEAR THIS PROGRAM GROWS AND OFFERS AN AMAZING OPPORTUNITY FOR RELATIONSHIP BUILDING! 2018 HOSTED A RECORD NUMBER OF COLLEGES, UNIVERSITIES, AGENCIES, BUSINESSES, AND MORE! JOIN US THIS MARCH FOR THESE EVENTS!

FOR MORE INFORMATION VISIT: WWW.MPSEOC.ORG/TRIBALCOLLEGEFAIRS

## **CAMPUS COUNSELOR TRAINING**

WE ARE IN OUR FOURTH YEAR OF OFFERING THIS PROGRAM. SEVERAL CAMPUSES HAVE HOSTED COUNSELOR TRAININGS WITH APPROVED OPI COUNSELOR CREDIT. CONTACT US WITH QUESTIONS!

FOR MORE INFORMATION VISIT: WWW.MPSEOC.ORG/COUNSELORTRAINING

## MONTANA TRAVEL GUIDEBOOK

THE LAST TWO YEARS, MPSEOC CREATED A NEW RESOURCE FOR OUR MEMBERS AND TRAVELING REPRESENTATIVES TO HELP WITH NAVIGATING OUR BIG STATE. WITH HOTEL & RESTAURANT RECOMMENDATIONS AND ALSO MANY TRAVEL TIPS, THIS IS A HELPFUL TOOL TO USE WHILE YOU ARE ON THE ROAD. PLEASE SHARE WHAT YOU WOULD LIKE TO SEE IN THIS RESOURCE.

FOR MORE INFORMATION VISIT: WWW.MONTANACOLLEGEFAIRS.COM/GUIDE

## **MPSEOC** honors **PARTNERSHIP**

## **PARTNERSHIP & COLLABORATION**

MPSEOC CONTINUES TO FORM NEW RELATIONSHIPS AS AN AVENUE TO GROW PARTNERSHIPS AND EXPAND OUR SERVICE, MISSION, AND REACH.

WE CONTINUED TO GROW AND INCREASE RELATIONSHIPS WITH OUR FELLOW ASSOCIATIONS: MACRAO, MASFAA, MSCA, ETC. EACH YEAR WE ATTEND SEVERAL OF THEIR CONFERENCES. WE ALSO CONTINUE TO WORK CLOSELY WITH THESE ASSOCIATIONS FOR THE COUNSELOR UPDATE, SUMMER CONFERENCE, COLLEGE FAIRS, COLLEGE APPLICATION WEEK, FINANCIAL AID EVENTS, ETC.

MPSEOC ALSO PRIDES ITSELF IN KEEPING CLOSE RELATIONS AND CONTACT WITH OUR MONTANA HIGH SCHOOLS. WE SPENT THE LAST YEAR VISITING SEVERAL HIGH SCHOOLS AND DOING PRESENTATIONS ABOUT COLLEGE PREPARATION. ALSO, MPSEOC HAS BEEN IN ATTENDANCE OF SEVERAL CAREER FAIRS & TRAININGS AROUND THE STATE AS REQUESTED.

MPSEOC SERVES ON THE MONTANA COLLEGE ACCESS NETWORK WHICH CONNECTS US DIRECTLY WITH THE MAJOR EDUCATION ENTITIES IN MONTANA.

IN 2018, WE INCREASED COLLABORATION EFFORTS WITH AGENCIES, SUCH AS:

thank you to our partners

· ALL MONTANA HIGH SCHOOLS

· ALL MONTANA COLLEGES & UNIVERSITIES

· GEAR UP

MONTANA UNIVERSITY SYSTEM - STUDENT FINANCIAL SERVICES

· OFFICE OF PUBLIC INSTRUCTION / OPI

· REACH HIGHER MONTANA

· AMERICAN INDIAN COLLEGE FUND

· MONTANA COLLEGE ACCESS NETWORK -MCAN

· CAMPUS COMPACTS & VISTA

·MACRAO

· MASFAA

· MONTANA DEPARTMENT OF LABOR & INDUSTRY

· ACT

·SAT

· MONTANA SCHOOL COUNSELORS ASSOCIATION

· IOR CORPS

· TALENT SEARCH / TRIO

· MANY OUT-OF-STATE COLLEGES & UNIVERSITIES

· MANY STATE AGENCIES, BUSINESSES, & ORGANIZATIONS

VISIT US ON THE WEB!

| RESOURCES FOR STUDENTS, COUNSELORS, PARENTS & BEYOND: MONTANACOLLEGES.COM / .ORG. / .NET

I RESOURCES FOR OUR MEMBERSHIP:

MPSEOC.ORG

| RESOURCES FOR THE TRIBAL COLLEGE FAIRS & TEAM:

MONTANATRIBALCOLLEGES.ORG

I RESOURCES FOR FALL COLLEGE FAIRS:

SUPPORTMONTANASTUDENTS.ORG

MONTANACOLLEGEFAIRS.COM |

**TOGETHER WEAREABLE** TO HELP **STUDENTS EVEN MORE!** 

## TIMELINE S EVENTS

## **JANUARY**

- UPDATE ONLINE PROFILE ON MONTANACOLLEGES.COM WITH NEW YEAR CHANGES.
- | CHECK YOUR MEMBERSHIP DIRECTORY LISTING ON MPSEOC.ORG.
- I SHARE ANY FEEDBACK, IDEAS, GOALS YOU HAVE FOR THE NEW MPSEOC YEAR.

## **FEBRUARY**

| SHARE ANY FEEDBACK YOU HAVE FOR THE UPCOMING BOARD MEETING.

## **MARCH**

- | MARCH 5-6, 2019 | MPSEOC BOARD ANNUAL RETREAT
- | MARCH 6, 2019 | MPSEOC MEMBERSHIP MEETING
- | MARCH 25-28, 2019 | MONTANA TRIBAL COLLEGE FAIR CIRCUIT
- | LOOK FOR FALL COLLEGE FAIR INVITE
- | LOOK FOR GUIDE BOOK ADVERTISEMENT INVITE

## **APRIL**

- | APRIL 1-2, 2019 | MONTANA TRIBAL COLLEGE FAIR CIRCUIT
- | APRIL 23, 2019 | MPSEOC BOARD MEETING
- | MPSEOC BOARD NOMINATIONS
- | MPSEOC MEMBERSHIP AWARD NOMINATIONS
- | UPDATE YOUR MONTANACOLLEGES.COM PROFILE
- | SUMMER CONFERENCE SHARE SPEAKER IDEAS / FEEDBACK

## MAY

- | SHARE ANY FEEDBACK YOU HAVE FOR THE UPCOMING BOARD MEETING.
- | LOOK FOR SUMMER CONFERENCE INVITATIONS
- | START WORKING ON CREATING YOUR GUIDE ADVERTISEMENT IF YOU NEED HELP, WE ARE HAPPY TO HELP!
- | END OF MAY 2019 | BEGINNING OF JUNE TBA MPSEOC BOARD MEETING

## JUNE

| START WORKING ON CREATING YOUR GUIDE ADVERTISEMENT - IF YOU NEED HELP, WE ARE HAPPY TO HELP!

## **JULY**

| JULY 1, 2019 — DEADLINE - FALL COLLEGE FAIR TOUR REGISTRATION / PAYMENT
| JULY 30, 2019 — DEADLINE - SUBMIT YOUR GUIDE ADVERTISEMENT
| JULY 30, 2019 — UPDATE YOUR MONTANACOLLEGES.COM PROFILE - ADD NEW PICTURES, VIDEOS, TUITION,

QUESTIONS TO ASK YOU AT THE FAIR, WHICH FAIRS YOU WILL BE ATTENDING, ETC.
| DEADLINE - SUMMER CONFERENCE REGISTRATION / PAYMENT

## **AUGUST**

| JULY 29-30, 2019 — SUMMER CONFERENCE @ HELENA, MONTANA

| JULY 29, 2019 | MPSEOC BOARD MEETING | JULY 30, 2019 – MEMBERSHIP ANNUAL LIVE MEETING | CHECK YOUR MEMBERSHIP DIRECTORY LISTING ON MPSEOC.ORG

## **SEPTEMBER**

| SEPTEMBER 9–12, 2019 | EASTERN REGION - MONTANA COLLEGE FAIR TOUR | SEPTEMBER 16–19, 2019 | CENTRAL REGION - MONTANA COLLEGE FAIR TOUR | SEPTEMBER 23 - 26, 2019 | WESTERN REGION - MONTANA COLLEGE FAIR TOUR

| SEPTEMBER CELEBRATION OF MONTANA STUDENTS! WWW.SUPPORTMONTANASTUDENTS.ORG

## **OCTOBER**

| DEADLINE - COUNSELOR UPDATE REGISTRATION / PAYMENT / SUBMIT HANDOUT INFORMATION | COUNSELOR UPDATE | (OCTOBER OR NOVEMBER)

## NOVEMBER

| COUNSELOR UPDATE | (OCTOBER OR NOVEMBER-TBA)

| SHARE ANY FEEDBACK YOU HAVE FOR THE UPCOMING BOARD MEETING.

## **DECEMBER**

| SHARE ANY FEEDBACK YOU HAVE FOR THE UPCOMING BOARD MEETING. | DECEMBER 2019 - TBA - MPSEOC BOARD MEETING



## **MEET OUR BOARD OF DIRECTORS**

CONTACT US

WE ARE HERE TO HELP!

## **AUSTIN MAPSTON, PRESIDENT**

DEAN OF ENROLLMENT SERVICES

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 $\mathsf{BILLINGS},\mathsf{MT}$ 

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ASSISTANT DIRECTOR OF RECRUITMENT

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ASSOCIATE DIRECTOR OF NEW STUDENT SERVICES

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STUDENT SERVICES

CHIEF DULL KNIFE COLLEGE

LAME DEER, MT

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DIRECTOR

UNIVERSITY OF MONTANA

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LEAD STUDENT SERVICE SPECIALIST

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## LAURIE RODRIGUEZ, SECRETARY

INTERIM DIRECTOR OF ADMISSION

CARROLL COLLEGE

HELENA, MT

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EMAIL: LRODRIGUEZ@CARROLL.EDU

## **MEET OUR**

## **EXECUTIVE DIRECTOR**

**AMY LEARY** 

AMY.LEARY@MONTANACOLLEGES.COM

406.531.3531

## SHARE YOUR FEEDBACK / IDEAS WITH US!

YOUR IDEAS, COMMENTS, FEEDBACK ARE INVALUABLE TO THE SUCCESS OF MPSEOC.

AS OUR MEMBERSHIP, THE BOARD AND DIRECTOR APPRECIATE YOUR IDEAS MORE THAN YOU KNOW. THANK YOU FOR SHARING AND HELPING US MAKE MPSEOC BE THE BEST IT CAN BE.



## a very special thank you

## **MEET OUR INSTITUTION REPRESENTATIVES**

CONTACT US
WE ARE HERE TO HELP!

AANIIIH NAKODA COLLEGE | BOB PARSLEY BLACKFEET COMMUNITY COLLEGE | ALI SMITH CARROLL COLLEGE | LAURIE RODRIGUEZ CHIEF DULL KNIFE COLLEGE | ZANE SPANG & JOEY DITONNO CITY COLLEGE M SU BILLINGS | SYDNEY DONALDSON DAW SON COMMUNITY COLLEGE | SUELA CELA FLATHEAD VALLEY COMMUNITY COLLEGE | MORGAN RAY FORT PECK COMMUNITY COLLEGE | CARLY HOSFORD-ISRAEL GALLATIN COLLEGE M SU | NICOLE BERG GREAT FALLS COLLEGE M SU | DENISE OSTBERG HELENA COLLEGE UM | SARAH DELLWO HIGHLANDS COLLEGE OF MONTANA TECH | STEPHANIE CROWE LITTLE BIGHORN COLLEGE | ALDA GOODLUCK MILES COMMUNITY COLLEGE | ERIN NIEDGE MISSOULA COLLEGE UM | SHERIDAN COOK MONTANA STATE UNIVERSITY | MIKE OUERT MONTANA STATE UNIVERSITY BILLINGS | TREVOR BELNAP M O N T A N A STATE U N I V ER SITY N O R T H E R N | T R A C E Y J E T T E MONTANATECH | STEPHANIE CROWE ROCKY MOUNTAIN COLLEGE | AUSTIN MAPSTON SALISH KOOTENAI COLLEGE | JUANITA SWANEY STONE CHILD COLLEGE | MARQUIETA JILOT & JOLIN SUNCHILD UNIVERSITY OF MONTANA | EMILY FERGUSON-STEGER UNIVERSITY OF MONTANA WESTERN | MATTALLEN UNIVERSITY OF PROVIDENCE | ALLISON TANGEN



## THANK YOU TO ALL WHO PARTNERED WITH MPSEOC TO HELP STUDENTS & EDUCATION TOGETHER IN 2018

1,000'S OF STUDENTS, COUNSELORS, PARENTS, AND BEYOND! | A.T. STILL UNIVERSITY | AANIIIH NAKODA COLLEGE | ABSAROKEE HIGH SCHOOL | ACADEMY OF INTERACTIVE ENTERTAINMENT | ACE / NATIONAL COUNCIL | ACT | ALBERTON HIGH SCHOOL | AMERICAN INDIAN COLLEGE FUND | ANACONDA HIGH SCHOOL | ARLEE HIGH SCHOOL | AUGUSTA HIGH SCHOOL | BAINVILLE HIGH SCHOOL | BAKER HIGH SCHOOL | BEARTOOTH MOUNTAIN CHRISTIAN MINISTRIES | BEAVERHEAD CO. HIGH SCHOOL | BELFRY HIGH SCHOOL | BELGRADE HIGH SCHOOL | BELT VALLEY HIGH SCHOOL | BIG FLAT ELECTRIC COOPERATIVE | BIG SANDY HIGH SCHOOL | BIG SKY HIGH SCHOOL | BIGFORK HIGH SCHOOL | BILLINGS CAREER CENTER / HIGH SCHOOL | BILLINGS CENTRAL CATHOLIC HIGH SCHOOL | BILLINGS CHRISTIAN SCHOOL | BILLINGS CLINIC | BILLINGS SENIOR HIGH SCHOOL | BILLINGS SKYVIEW HIGH SCHOOL | BILLINGS WEST HIGH SCHOOL | BLACK HILLS STATE UNIVERSITY | BLACKFEET COMMUNITY COLLEGE | BOISE STATE UNIVERSITY | BOX ELDER HIGH SCHOOL | BOZEMAN HIGH SCHOOL | BRIDGER HIGH SCHOOL | BROADVIEW HIGH SCHOOL | BROADWATER HIGH SCHOOL | BROCKTON HIGH SCHOOL | BROWNING HIGH SCHOOL | BUREAU OF LAND MANAGEMENT | BUREAU OF LAND MANAGMENT | BUTTE CENTRAL CATHOLIC HIGH SCHOOL | BUTTE HIGH SCHOOL | C.M. RUSSELL HIGH SCHOOL | CAMPUS COMPACT / AMERICORPS | CARROLL COLLEGE | CARROLL COLLEGE | CARTER COUNTY HIGH SCHOOL | CASCADE HIGH SCHOOL | CENTERVILLE HIGH SCHOOL | CENTRAL ALTERNATIVE HIGH SCHOOL | CHADRON STATE COLLEGE | CHARLO HIGH SCHOOL CHESTER-JOPLIN-INVERNESS HIGH SCHOOL | CHIEF DULL KNIFE COLLEGE | CHINOOK HIGH SCHOOL | CHOTEAU HIGH SCHOOL | CIRCLE HIGH SCHOOL CITY COLLEGE - MSUB | CITY COLLEGE MSU BILLINGS | CITY COLLEGE OF MSU BILLINGS | COLLEGE APPLICATION WEEK | COLLEGE OF SOUTHERN IDAHO COLSTRIP HIGH SCHOOL | COLUMBUS HIGH SCHOOL | CORVALLIS HIGH SCHOOL CULBERTSON HIGH SCHOOL | CUSTER COUNTY DISTRICT HIGH SCHOOL | CUSTER HIGH SCHOOL | CUT BANK HIGH SCHOOL | DAKOTA COLLEGE AT BOTTINEAU | DARBY HIGH SCHOOL | DAWSON COMMUNITY COLLEGE | DAWSON COUNTY HIGH SCHOOL | DENTON HIGH SCHOOL | DEPARTMENT OF CORRECTIONS - STATE OF MONTANA | DEPARTMENT OF PUBLIC HEALTH AND HUMAN SERVICES | DICKINSON STATE UNIVERSITY | DODSON HIGH SCHOOL I DRUMMOND HIGH SCHOOL | DUAL CREDIT | DUTTON/BRADY HIGH SCHOOL | EASTERN OREGON UNIVERSITY | EASTERN WASHINGTON UNIVERSITY EASTERN WYOMING COLLEGE | EDMONDS COMMUNITY COLLEGE | EDUCATIONAL TALENT SEARCH, OFFICE OF THE COMMISSIONER OF HIGHER EDUCATION | ENNIS HIGH SCHOOL | EVANS HAIRSTYLING COLLEGE | FAIRFIELD HIGH SCHOOL | FERGUS HIGH SCHOOL | FLATHEAD HIGH SCHOOL | FLATHEAD VALLEY COMMUNITY COLLEGE | FLORENCE-CARLTON HIGH SCHOOL | FOOTHILLS COMMUNITY CHRISTIAN SCHOOL FORSYTH HIGH SCHOOL | FORT BENTON HIGH SCHOOL | FORT PECK COMMUNITY COLLEGE | FRAZER HIGH SCHOOL | FRENCHTOWN HIGH SCHOOL | FROID HIGH SCHOOL | GALLATIN COLLEGE | GARDINER HIGH SCHOOL | GARFIELD COUNTY DISTRICT HIGH SCHOOL | GEAR UP I GERALDINE HIGH SCHOOL | GEYSER HIGH SCHOOL | GILLETTE COLLEGE | GLACIER HIGH SCHOOL | GLASGOW SENIOR HIGH SCHOOL | GRAND CANYON UNIVERSITY | GRANITE COUNTY HIGH SCHOOL | GRASS RANGE HIGH SCHOOL | GREAT FALLS CENTRAL CATHOLIC HIGH SCHOOL | GREAT FALLS COLLEGE MONTANA STATE UNIVERSITY | GREAT FALLS COLLEGE MSU | GREAT FALLS HIGH SCHOOL | HAMILTON HIGH SCHOOL | HARDIN HIGH SCHOOL | HARLEM HIGH SCHOOL | HARLOWTON HIGH SCHOOL | HARRISON HIGH SCHOOL | HAVRE HIGH SCHOOL | HAYS-LODGE POLE HIGH SCHOOL | HEALTHCARE MONTANA | HEART BUTTE HIGH SCHOOL | HELENA CAPITAL HIGH SCHOOL | HELENA CHRISTIAN SCHOOL | HELENA COLLEGE | HELENA COLLEGE UNIVERSITY OF MONTANA | HELENA HIGH SCHOOL | HELLGATE HIGH SCHOOL | HERITAGE BAPTIST SCHOOL | HIGHLANDS COLLEGE | HIGHWOOD HIGH SCHOOL | HINSDALE HIGH SCHOOL | HOBSON HIGH SCHOOL | HOT SPRINGS HIGH SCHOOL | HUNTLEY PROJECT HIGH SCHOOL | HYSHAM HIGH SCHOOL | INDEPENDENCE BANK | JEFFERSON COUNTY HIGH SCHOOL | JOLIET HIGH SCHOOL | JUDITH GAP HIGH SCHOOL | LAMBERT HIGH SCHOOL | LAME DEER HIGH SCHOOL | LARAMIE COUNTY COMMUNITY COLLEGE | LAUREL HIGH SCHOOL | LAVINA HIGH SCHOOL | LEWIS AND CLARK LAW SCHOOL LEWIS-CLARK STATE COLLEGE | LIBBY HIGH SCHOOL | LIMA HIGH SCHOOL | LINCOLN COLLEGE OF TECHNOLOGY | LINCOLN COUNTY HIGH SCHOOL LINCOLN HIGH SCHOOL | LINDERMAN EDUCATION CENTER | LINFIELD COLLEGE | LITTLE BIG HORN COLLEGE | LODGE GRASS HIGH SCHOOL | LONE PEAK HIGH SCHOOL | LOYOLA SACRED HEART HIGH SCHOOL | LUSTRE CHRISTIAN HIGH SCHOOL | MACRAO | MALTA HIGH SCHOOL | MANHATTAN CHRISTIAN SCHOOL | MANHATTAN HIGH SCHOOL | MASFAA | MEDICINE LAKE HIGH SCHOOL | MELSTONE HIGH SCHOOL | MILES COMMUNITY COLLEGE | MINOT STATE UNIVERSITY | MISSOULA COLLEGE UM | MONTANA ACADEMY / HIGH SCHOOL | MONTANA ACADEMY OF SALONS | MONTANA AHEC | MONTANA AHEC/HEALTHCARE MT | MONTANA AIR NATIONAL GUARD | MONTANA ARMY NATIONAL GUARD | MONTANA BIBLE COLLEGE | MONTANA COLLEGE ACCESS NETWORK | MONTANA CONSERVATION CORPS | MONTANA DEPARTMENT OF LABOR & INDUSTRY | MONTANA DEPARTMENT OF TRANSPORTATION | MONTANA DPHHS PRIMARY CARE OFFICE | MONTANA HIGHWAY PATROL | MONTANA OFFICE OF PUBLIC INSTRUCTION | MONTANA OFFICE OF PUBLIC INSTRUCTION | MONTANA OFFICE OF PUBLIC INSTRUCTION (MEASUREMENT AND ACCOUNTABILITY) | MONTANA REGISTERED APPRENTICESHIP PROGRAM & JOB SERVICE | MONTANA SCHOOL COUNSELORS ASSOCIATION | MONTANA SCHOOL FOR THE DEAF AND BLIND / HIGH SCHOOL | MONTANA STATE UNIVERSITY | MONTANA STATE UNIVERSITY BILLINGS | MONTANA STATE UNIVERSITY NORTHERN | MONTANA STATE UNIVERSITY-NORTHERN | MONTANA TECH | MONTANA TECH TRIO | MONTANA TECHNOLOGICAL UNIVERSITY | MONTANA UNIVERSITY SYSTEM | MONTANA UNIVERSITY SYSTEM - STUDENT FINANCIAL SERVICES | MONTANA YOUTH CHALLENGE ACADEMY | MOORE HIGH SCHOOL | MPSEOC | MONTANA COLLEGES | MTC - JOB CORPS | NAME OF INSTITUTION | NASHUA HIGH SCHOOL | NATURAL RESOURCES CONSERVATION SERVICE | NATURAL RESOURCES CONSERVATION SERVICE- USDA | NORTH DAKOTA STATE UNIVERSITY | NORTH STAR HIGH SCHOOL | NORTH TOOLE COUNTY HIGH SCHOOL | NORTHERN ARIZONA UNIVERSITY | NORTHERN CHEYENNE TRIBAL SCHOOL | NORTHWEST COLLEGE | NOXON HIGH SCHOOL | OLDS COLLEGE | OPHEIM HIGH SCHOOL | OREGON COAST CULINARY INSTITUTE | PARIS GIBSON EDUCATION CENTER | PARK CITY HIGH SCHOOL | PARK HIGH SCHOOL | PERRY TECHNICAL INSTITUTE | PINE HILLS YOUTH CORRECTIONAL FACILITY / HIGH SCHOOL | PLAINS HIGH SCHOOL | PLANNED PARENTHOOD OF MONTANA | PLENTY COUPS HIGH SCHOOL | PLENTYWOOD HIGH SCHOOL | PLEVNA HIGH SCHOOL | PNACAC | POLSON HIGH SCHOOL | POPLAR HIGH SCHOOL | POWDER RIVER COUNTY DISTRICT HIGH SCHOOL (PRCDHS) | POWELL COUNTY HIGH SCHOOL | POWER HIGH SCHOOL | PROJECT FOR ALTERNATIVE LEARNING | RAPELJE HIGH SCHOOL | REACH HIGHER MONTANA | RED LODGE HIGH SCHOOL | REED POINT HIGH SCHOOL | REO RURAL EMPLOYMENT OPPORTUNITIES | RICHEY HIGH SCHOOL | ROBERTS HIGH SCHOOL | ROCKY BOY HIGH SCHOOL | ROCKY MOUNTAIN COLLEGE | ROCKY MOUNTAIN SCHOOL OF PHOTOGRAPHY | RONAN HIGH SCHOOL | ROSEBUD HIGH SCHOOL | ROUNDUP HIGH SCHOOL | ROY HIGH SCHOOL | RYEGATE HIGH SCHOOL | SACO HIGH SCHOOL | SALISH KOOTENAI COLLEGE | SAVAGE HIGH SCHOOL | SAVANNAH COLLEGE OF ART AND DESIGN | SCOBEY HIGH SCHOOL | SEELEY-SWAN HIGH SCHOOL | SENTINEL HIGH SCHOOL | SHELBY HIGH SCHOOL | SHEPHERD HIGH SCHOOL | SHERIDAN COLLEGE | SHERIDAN HIGH SCHOOL | SHIELDS VALLEY HIGH SCHOOL | SIDNEY HIGH SCHOOL | SIMMS HIGH SCHOOL | ST. ANDREW SCHOOL | ST. IGNATIUS HIGH SCHOOL | ST. LABRE HIGH SCHOOL | ST. REGIS HIGH SCHOOL | STANFORD HIGH SCHOOL | STEVENSVILLE HIGH SCHOOL | STILLWATER CHRISTIAN HIGH SCHOOL | STONE CHILD COLLEGE | SUMMIT PREPARATORY SCHOOL | SUPERIOR HIGH SCHOOL | SWEET GRASS COUNTY HIGH SCHOOL | TALENT SEARCH | TERRY HIGH SCHOOL | THE COLLEGE BOARD | THE SAVANNAH COLLEGE OF ART AND THOMPSON FALLS HIGH SCHOOL | THREE FORKS HIGH SCHOOL | TREASURE VALLEY COMMUNITY COLLEGE | TRIO | TROY HIGH SCHOOL DESIGN I TURNER HIGH SCHOOL | TWIN BRIDGES HIGH SCHOOL | TWO EAGLE RIVER HIGH SCHOOL | U.S. DEPARTMENT OF STATE | UNIVERSITY OF MARY UNIVERSITY OF MARY | UNIVERSITY OF MONTANA | UNIVERSITY OF MONTANA WESTERN | UNIVERSITY OF MONTANA WESTERN | UNIVERSITY OF MONTANA DAKOTA | UNIVERSITY OF OREGON | UNIVERSITY OF PROVIDENCE | UNIVERSITY OF PUGET SOUND | UNIVERSITY OF WASHINGTON | UNIVERSITY OF WYOMING | US CUSTOMS AND BORDER PROTECTION | US. AIR FORCE | USDA ARS NORTHERN PLAINS AGRICULTURAL RESEARCH LAB | USDA-NRCS MT | VALIER HIGH SCHOOL | VALLEY CHRISTIAN SCHOOL | VICTOR HIGH SCHOOL | WALLA WALLA UNIVERSITY | WALLA WALLA UNIVERSITY - BILLINGS PROGRAM | WEST YELLOWSTONE HIGH SCHOOL | WESTBY HIGH SCHOOL | WESTERN DAKOTA TECH | WHITE SULPHUR SPRINGS HIGH SCHOOL | WHITEFISH HIGH SCHOOL | WHITEFISH INDEPENDENT | WHITEHALL HIGH SCHOOL | WHITEWATER HIGH SCHOOL | WHITMAN COLLEGE | WIBAUX HIGH SCHOOL | WILLAMETTE UNIVERSITY | WILLARD ALTERNATIVE HIGH SCHOOL | WILLISTON STATE COLLEGE | WILLOW CREEK HIGH SCHOOL | WINIFRED HIGH SCHOOL | WINNETT HIGH SCHOOL | WOLF POINT HIGH SCHOOL | WYOTECH | YELLOWSTONE ACADEMY / HIGH SCHOOL

...AND MANY MORE! WE HOPE TO WORK WITH YOU IN 2019 IN HELPING STUDENTS AND EDUCATION TOGETHER!

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