



# MPSEOC

SUMMER CONFERENCE

*Helping Keep Montana Education Connected*

*August 6 - 7 2014*

*Helena | Montana*

AGENDA OVERVIEW

# MPSEOC Conference - Agenda



We look forward to seeing you at the 2014 MPSEOC Summer Conference!  
This year's event will be held at The Helena Best Western Great Northern on the 6th and 7th.

## Wednesday, August 6

9:00 a.m. - 10:00 a.m.	<b>PRE-CONFERENCE MEETING   MPSEOC Institution Representatives and Board of Directors</b> • Introductions and Networking in the Main Empire Ballroom @ the Helena Best Western Great Northern Hotel
10:00 a.m. - 11:00 a.m.	Check-In @ the Entry of the Empire Ballroom @ The Helena Best Western Great Northern Hotel
11:00 a.m. - 11:30 a.m.	Conference Welcome and Introductions <b>Official Montana Welcome and Appreciation:</b> • Brandi Foster   Director of American Indian and Minority Achievement @ The Office of the Commissioner of Higher Education
11:30 a.m. - 12:30 p.m.	LUNCHEON
12:15 p.m. - 1:15 p.m.	<b>Keynote Presentation: Factors in Students' Decisions to Enroll   Wisdom For Your Enrollment Team</b> • Julie Bryant   Associate Vice President of Retention Solutions @ Noel Levitz
1:15 p.m. - 1:30 p.m.	BREAK
1:30 p.m. - 2:30 p.m.	<b>Breakout Sessions</b>  • <b>Communicating with Parents: Suggestions for Ways to Connect</b>   Julie Bryant   Associate Vice President of Retention Solutions @ Noel Levitz  • <b>Helping Students With The Financial Aid Questions   The Montana Financial Aid Update with MASFAA</b>   Valerie Curtin   Director of Financial Aid @ Helena College University of Montana   MASFAA   Janet Riis   Director of Financial Aid @ Carroll College   MASFAA  • <b>New Professional Institute</b>   Karissa Drye , Associate Director for New Student & Family Programs @ The University of Montana   Mike Ouert, Assistant Director of Recruitment @ Montana State University   Zach Hawkins, Director of GEAR UP
2:30 p.m. - 2:45 p.m.	BREAK
2:45 p.m. - 3:45 p.m.	<b>Statewide Collaboration Workshops.</b> <i>Due to so much success, these hands-on workshops are back again for more team working! Here is your chance to BRING YOUR ideas, ask YOUR questions, BRING YOUR examples from your office, and NETWORK across the state! These sessions have wonderful potential, but they will only be as strong as the attendees make it. Therefore, we encourage you to prepare ahead of time by bringing any examples you have from your own campuses to share and brainstorm major questions you would like to address as a state. Thank you! The topics for these workshops are:</i>  • <b>Helping Students With Career Planning</b> • <b>Special Guests: Annette Miller @ MCIS and The Montana Department of Labor and Industry   Mindi Askelson @ Pathways / OCHE</b>   This interactive workshop will allow you to ask your questions and empower you to walk away to better help students with choosing their career path and the best college that fits that goal.   This session will be hosted by our Board of Directors - Stephanie Cowen from Montana Tech and John Dershem-Bruce from Dawson Community College.  • <b>Professional Development after 4-5 years in Higher Education (what are you doing to prepare for a career in education?)</b> •   Bring your questions to share and brainstorm with others across the state. Come willing to share your thoughts, and you will not walk away empty handed.   This session will be hosted by our Board of Directors - Karissa Drye from University of Montana and Shane Sangrey from Stone Child College.  • <b>Tribal College Roundtable   Sharing Best Practices</b> • <b>Special Guest: Emily Ferguson Steger - Associate Director of Recruitment Management @ University of Montana</b>   This session is designed to empower a collaborative discussion among Tribal Colleges. Bring your ideas and thoughts to the table on best practices, unique and innovative programs and student success. *The Tribal College Circuit Meeting will happen post conference on August 7th, so this session will not focus on that aspect of Tribal Colleges.  • <b>Working With Different Personality Types</b> •   This session offers real skills to help you work with colleagues or manage employees depending on their personality type. If you plan on being a part of this session, please bring your questions and ideas to share and discuss. We are lucky to have a great team to really delve into this topic. This workshop will allow you to ask your questions and empower you to walk away with answers by networking with other admission professionals across Montana.   This session will be hosted by our Board of Directors - Austin Mapston from Rocky Mountain College and Zak Reimer from Montana State University.
3:45 p.m. - 4:00 p.m.	BREAK
4:00 p.m. - 5:15 p.m.	<b>Keynote Presentation/ Workshop: Top 10 Website Tips From a Web Professional   Making Sure You Are Reaching Students Online</b> • Nora McDougall-Collins   Owner and Webmaster @ Montana Webmaster
5:15 pm.	BREAK and PERSONAL TIME
6:00 p.m.	<b>Depart Social Evening in Helena</b> • Charter over to the Lewis and Clark Brewery • Catered BBQ Dinner, Local Music, Comedy   A social night of smiles and laughs!

## Thursday, August 7

7:30 a.m. – 8:00 a.m. BREAKFAST

8:00 a.m. – 9:15 a.m. **Keynote Presentation:** Recruiting Reimagined: Traditional vs. Modern Recruiting and how to Revitalize Your Student Outreach  
▶ Bert Gervais | The Mentor Guy | College Success Program

9:15 a.m. – 9:30 a.m. BREAK

9:30 a.m. – 10:30 a.m. **Breakout Sessions**

- ▶ **Hook, Line and Sinker: Moving Students from Accepted to Confirmed**  
| Bert Gervais | The Mentor Guy | College Success Program |
- ▶ **Social Networking Tips and Wisdom | Reaching Students With Facebook, Twitter, and more**  
| Nilam Patel | Social Media Strategist | Montana State University
- ▶ **Montana Data and Statistics Projections | College Readiness in Montana**  
| Brett Carter | Research and Data Analyst | Office of Public Instruction

10:30 a.m. – 12:00 p.m. [www.MPSEOC.org](http://www.MPSEOC.org) | [Future Goal's Workshop](#) | [Important Montana Announcements](#) | [Membership Meeting](#) |

12:00 p.m. – 1:00 p.m. LUNCHEON

1:00 p.m. – 1:30 p.m. **Conference Closing**

### \*ADDITIONAL IMPORTANT UPDATES AND ANNOUCEMENTS

- ▶ [College Application Week](#) | Zach Hawkins | Gear Up
- ▶ [Dual Credit Updates](#) | Amy Williams | Dual Credit Incentive Program Coordinator Montana University System OCHE
- ▶ [Helping Nontraditional Students](#) | Margaret Bowles | Adult Literacy and Basic Education Director
- ▶ [Helping Home School Students](#) | Vicki Hentz | Vice Chairman for Helena Area Christian Home Educators
- ▶ [Helping Students With Disabilities](#) | Frank Podobnik | Division Administrator for Division of Special Education @ OPI

## POST CONFERENCE

### Thursday, August 7

#### ▶ Montana Tribal College Team Meeting

The Montana Tribal College Team will be hosting a post conference meeting. If you have not done so already, please confirm your attendance with [dwertman@cdkc.com](mailto:dwertman@cdkc.com) or [amy.leary@montanacolleges.com](mailto:amy.leary@montanacolleges.com). We look forward to seeing you for this interactive, team-working meeting!

- ▶ **2:00 p.m. - 5:30 p.m. | Team Working Meeting**  
Bring your ideas about the Montana Tribal College Fair Circuit and more!
- ▶ **6:00 p.m. | Informal Dinner in Helena**



*\*Times and events are subject to possible variations.  
Therefore, you will receive a detailed agenda when you check-in at the Conference on August 6, 2014.  
With questions and / or comments, please call 406.531.3531.  
Thank you and safe travels!*