



# REVIEW OF THE LAST YEAR & OFFICE REPORT



## FINANCIAL REPORT, ANNUAL REPORT, REVIEW OF LAST YEAR, & OFFICE REPORT

### MPSEOC UPDATES

Annual Review of MPSEOC program, services, & outcomes is linked below. Also, our current financial report is also linked below. Please review and bring any questions, comments, etc. to the annual meeting. Thank you!

[FINANCIAL REPORT | JULY 2021](#)

[FY REPORT 2020](#)



# ANNUAL REPORT

- ▶ MPSEOC ANNUAL REPORT
- ▶ [www.MPSEOC.org/members](http://www.MPSEOC.org/members)
- ▶ OTHER HIGHLIGHTS & IMPORTANT ANNOUNCEMENTS ON THIS PAGE. Please review this page for documents & details related to this meeting. Thank you!



# MPSEOC 2020 - 2021

IN REVIEW  
THE YEAR OF FIRSTS



## VIRTUAL EVENTS

FOR THE 1ST TIME MPSEOC HOSTED 4 VIRTUAL EVENTS STATEWIDE | April 2020, September 2020, October 2020, & April 2021

## VIRTUAL COUNSELOR UPDATES

FOR THE FIRST TIME MPSEOC HOSTED A FALL & SPRING VIRTUAL COUNSELOR UPDATE

## HYBRID CONFERENCE

FOR THE FIRST TIME MPSEOC IS HOSTING A HYBRID CONFERENCE WITH BOTH IN-PERSON & VIRTUAL CONNECTIONS!

## MONTANA TRIBAL COLLEGE INSTITUTE

WE HOSTED OUR FIRST EVER VIRTUAL INSITUTE WITH ALL 7 MONTANA TRIBAL COLLEGES AND 150+ EDUCATION PROFESSIONALS FROM ALL OVER THE WORLD.

## COVID-19 FUNDING

RECEIVED OVER \$62,000 IN COVID SUPPORT GRANTS & A \$87,000 BACK UP SBA LOAN FOR ADDITIONAL SUPPORT IF NEEDED.

## IN-PERSON CANCELLED

IN OVER 30 YEARS THIS IS THE FIRST TIME WE HAVE HAD TO CANCEL IN-PERSON FAIRS, COUNSELOR UPDATES, SUMMER CONFERENCE.

## 3,500+ MONTANA STUDENTS SERVED @ OUR VIRTUAL FAIRS

FOR THE FIRST TIME, MPSEOC WAS ABLE TO SERVE STUDENTS WITH VIRTUAL EVENTS. EVEN THOUGH IT WAS NOT THE SAME AS IN-PERSON, IT DID STILL OFFER SERVICES IN THIS TIME. THANK YOU TO ALL OF OUR MEMBERS AND PARTNERS FOR HELPING MAKE THIS HAPPEN!

## AMAZING TEAMWORK!

AFTER A YEAR LIKE NO OTHER IN RECENT HISTORY, WE WANT TO SHARE A HEARTFELT THANK YOU TO EVERYONE FOR COMING TOGETHER TO HELP STUDENTS AND EDUCATION LIKE NEVER BEFORE. THANK YOU. WE APPRECIATE YOU.

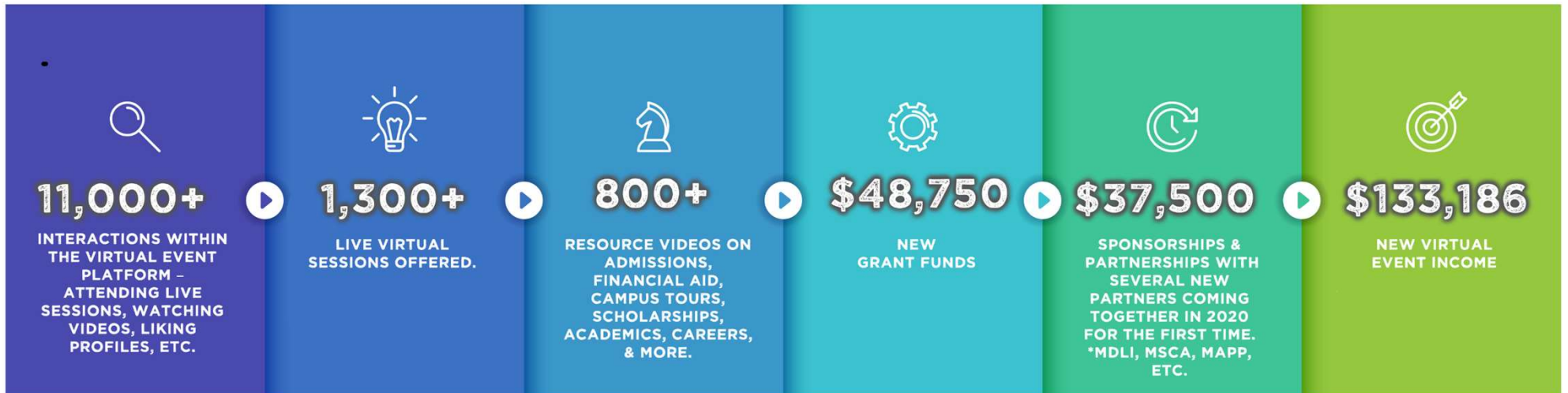
THANK YOU FOR ALL  
YOUR INCREDIBLE TEAMWORK.  
WE APPRECIATE YOU.



# 2020-2021 IN REVIEW



# MPSEOC 2020 HIGHLIGHTS



- **Impressive MPSEOC Board & Membership Teamwork during COVID-19**
- **Within the first month and shock of COVID-19, a team approach to quickly revision & recreate all of our programs & services, and we were still able to offer our services in new ways over the months to come.**
  - In rapid time, we adjusted our budget immediately and were one of the first nonprofits approved for state and federal COVID funding.
- **1<sup>st</sup> Virtual Montana Fairs in Fall 2020 (2 events)!**
- **Quick Overview of Montana Fall Virtual Events**
  - 11,000+ interactions within the event platform – attending live sessions, watching videos, liking profiles, etc.
  - 2,985 - students, counselors, parents, etc. registrants of the Fall Montana Virtual Fairs!
  - 198 - Montana high school counselors, educators, etc. registered for the Counselor Update Sessions!
  - 123 colleges, universities, military branches, agencies & more from around the world represented.
  - 1,300+ Live sessions offered.
  - 800+ Resource Videos on Admissions, Financial Aid, Campus Tours, Scholarships, Academics, Careers, & more.
  - 100's of different "Live Sessions" & "1-on-1 Meeting" options offered.
- **1<sup>st</sup> Fully Virtual Counselor Update with OPI Credit**
- **New Funds!** \$ Expanded Partnerships - new foundations and agreements with Montana School Counselor Association (formal partnership/MOU/free sponsorships of MSCA Memberships), Montana Department of Labor & Industry (\$1500 annual partnership & academic programs search), Montana Youth Apprenticeship Program (\$2500 - annual sponsorship), PNACAC further meetings and collaboration, team with MASFAA for several of our virtual events and their FAFSA week!
- **\$37,500 - Sponsorships in the history of the organization!**
  - GEAR UP - \$20,000 (Through 2023)
  - MUS / Student Financial Services - \$5000
  - Office of Public Instruction - \$3,000
  - American Indian College Fund - \$3,000
  - Reach Higher Montana - \$2500
  - Montana Youth Apprenticeship Partnership - \$2500
  - Montana Department of Labor & Industry - \$1500
  - Montana School Counselor Association - 2 Membership Sponsors
- **\$133,186 New Virtual Event Income - despite COVID-19 challenges.**





FREE FOR ALL STUDENTS, PARENTS, & FAMILIES

# MONTANA COLLEGE & CAREER STUDENT FAIR

REGISTER TODAY  
MONTANACOLLEGES.COM

**LIVE APRIL 7 @ 1 - 3PM**  
**VIRTUAL APRIL 8 @ 9 - 11AM**




**VIRTUAL EVENT REGISTER COLLEGE FAIR**

**\$1000 SCHOLARSHIPS**

**FREE COLLEGE SWAG**

**100'S LIVE SESSIONS COLLEGES, MILITARY, AGENCIES, & MORE**



**GREAT JOB, DAWSON COUNTY HIGH SCHOOL!**



**GREAT JOB, RED LODGE HIGH SCHOOL!**

- Quick Overview of Montana Spring Virtual Events | Montana Tribal College Institute & Relations Day, Montana Spring Counselor Update, & Montana Student Fair
  - 1,330+ Interactions within the Student Fair Event Platform – attending live sessions, watching videos, liking profiles, etc.
  - 840 Students, counselors, parents, educators, etc. overall contacts shared.
  - 146 Montana high school counselors, educators, etc. registered for the Counselor Update Sessions.
  - 162 Education professionals registered for the Montana Tribal College Institute & Relations Day. Each session hosted on average 87+ attendees throughout
  - 85 Colleges, universities, military branches, agencies & more from around the world represented.
  - 900+ Resource Videos on Admissions, Financial Aid, Campus Tours, Scholarships, Academics, Careers, & more.
  - 100's of different "Live Sessions" & "1-on-1 Meeting" options offered.
  - 100,000+ Thank you's for being part of this Montana service to students, counselors, educators, parents, schools, & beyond.

# STUDENT FAIR & NEW POP UP FAIR

Overview of the day!

## OVERALL STATS

**1,330+** Interactions within the Student Fair Event Platform - attending live sessions, watching videos, liking profiles, etc.

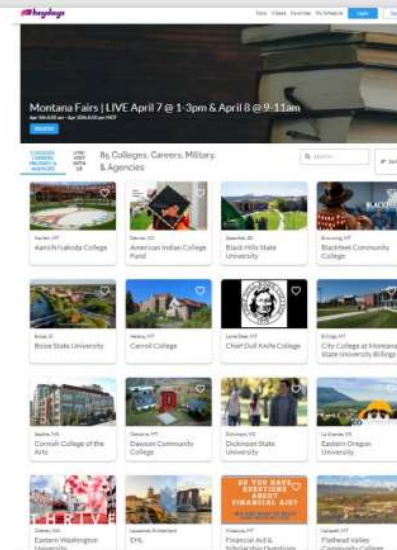
**840** Students, counselors, parents, educators, etc. overall contacts shared.

**900+** Resource Videos on Admissions, Financial Aid, Campus Tours, Scholarships, Academics, Careers, & more.

**100's** of different "Live Sessions" & "1-on-1 Meeting" options offered.

## INSTITUTIONS REPRESENTED

# 85



**GREAT JOB, DAWSON COUNTY HIGH SCHOOL!**

### HOW TO SCAN THE FAIR CODES

**STEP 1:** USE YOUR CELL PHONE OR TABLET CAMERA AND PLACE THE CODE IN THE VIEW OF YOUR CAMERA.

**STEP 2:** IT WILL AUTOMATICALLY RECOGNIZE THE CODE AND POP UP A WEBSITE LINK TO CLICK. CLICK THAT LINK.

**STEP 3:** THAT LINK WILL TAKE YOU DIRECTLY TO THE PAGE YOU WISH. REMEMBER THERE IS LIVE CHAT! HAVE FUN!

**STEP 4:** IF YOU DO NOT HAVE A CELL PHONE OR TABLET NO PROBLEM, YOU MAY SIMPLY USE A COMPUTER AND VISIT THE VIRTUAL FAIR @ [WWW.MONTANAEDUCATION.COM](http://WWW.MONTANAEDUCATION.COM). CLICK THE "REGISTER COLLEGE FAIR" ORANGE BUTTON.

**POP-UP EVENT**

**VIRTUAL EVENT REGISTER COLLEGE FAIR**

VISIT WITH US AT THE LIVE FAIR!  
[WWW.MONTANAEDUCATION.COM](http://WWW.MONTANAEDUCATION.COM) - FAIR - REGISTER COLLEGE FAIR

**POP-UP EVENT**

**GREAT JOB, RED LODGE HIGH SCHOOL!**

### MONTANA TECH

**VIRTUAL EVENT REGISTER COLLEGE FAIR**

**Butte, Montana**  
[MTECH.EDU](http://MTECH.EDU)

4-Year College  
 2-Year College  
 Public  
 Community College  
 College of Technology

ENROLLMENT: 2,329  
 ONLINE COURSES: Yes

**FUN FACTS!**

- Montana Tech takes pride in its career outcome rate of nearly 95% overall. In fact, the toughest challenge many Tech students face at graduation is deciding which of several job offers to accept!
- Montana Tech hosts "bed races" annually during Homecoming. Teams of Tech students design and fabricate wheeled beds that they race down Park Street hill on campus, reaching top speeds of about 20 MPH.

**QUESTION TO ASK US**  
 Do Montana Tech graduates get jobs in their field?

**TOP CAREER FIELDS**  
 Engineering  
 Health Care  
 Software Development  
 Natural Resource Industry  
 Scientists

SCAN FOR MORE INFO (CHAT LIVE!)

**POP-UP EVENT**

VISIT LIVE FAIR & CHAT WITH US!  
[WWW.MONTANAEDUCATION.COM](http://WWW.MONTANAEDUCATION.COM) - FAIR - REGISTER COLLEGE FAIR

### WIN SCHOLARSHIPS, COLLEGE SWAG, AND PRIZES

JUST BY SIGNING UP YOU COULD WIN!  
 PRIZES RANDOMLY SELECTED FROM ATTENDEES

CHANCES TO WIN \$1,000 SCHOLARSHIPS, COLLEGE SWAG PRIZES

SPECIALLY FOR MONTANA STUDENTS!

**POP-UP EVENT**

ALL HIGH SCHOOL STUDENTS, TRANSFER STUDENTS, & FAMILIES FREE TO ATTEND.

VISIT WITH US AT THE LIVE FAIR!  
[WWW.MONTANAEDUCATION.COM](http://WWW.MONTANAEDUCATION.COM) - FAIR - REGISTER COLLEGE FAIR

## STUDENT FAIR & NEW POP UP FAIR

*Overview of the day!*

### SOME FEEDBACK SHARED

- *About the Student Fair, "The POP UP Fair was really successful for the juniors especially. Some even joined live so I was impressed."*
  - *About the Student Fair, "One junior told me, "I found my dream college because of this!"*
  - *About the Student Fair, "I was glad to have the MDT and Department of Corrections (career options) represented for those looking for different training options."*
  - *About the Student Fair, "Overall, I felt it went very well. I appreciate all the work you put into organizing everything! "*
  - *About the Student Fair, "I am not sure how much our students participated in the live chats, but I heard lots of positive feedback from both the students and staff in our building."*
  - *About the Student Fair, "All juniors and sophomores attended the fair during their English class periods, but I noticed our freshman and seniors looking at the displays too (I set everything up in one of our main halls)."*
  - *About the Counselor Update, "This is such a good use of my time! Great job! So helpful."*
  - *About the Montana Tribal College Institute & Relations Day, "You did an awesome job putting this together. What an awesome endeavor. Thank you!"*
  - *Overall Montana April Event, "Thank you for such a diverse week of contact. It was great to meet with the Tribal Colleges, Counselors, & Students. For a few days and to reach the whole state and so many different areas, it was great even with it being virtual."*
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- **Through June 2021** | Fair Platform & Resource will stay open for Montana Students & Counselors to still use! | There are 900+ videos, 85 profiles, resources, etc.





# COUNSELOR UPDATE

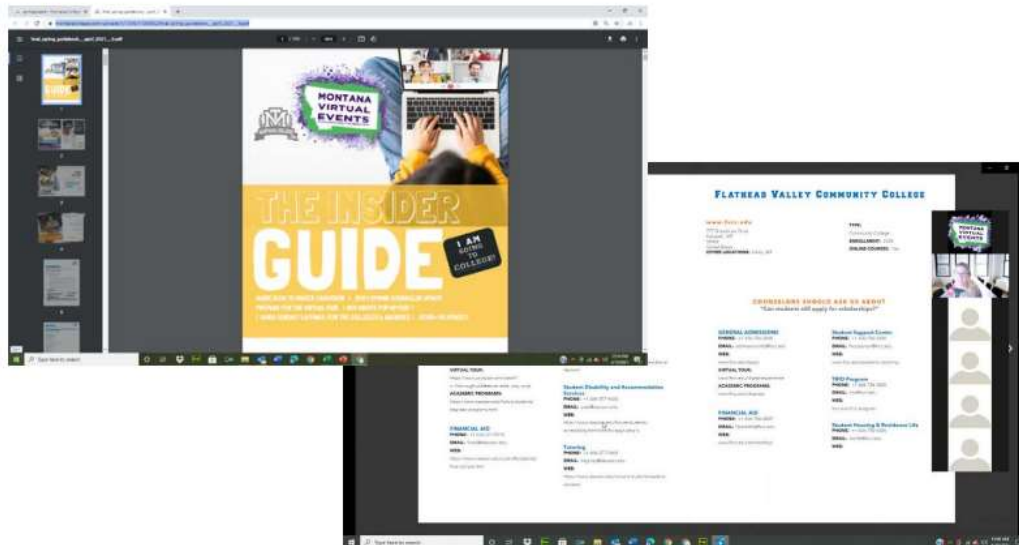
Overview of the day!

## OVERALL ATTENDANCE

**146+** Counselors & Education Professionals *(still finalizing numbers)*

Spring Guide Book |

[www.MontanaColleges.com/springupdate](http://www.MontanaColleges.com/springupdate)





# GRANT HIGHLIGHTS



## OVERALL COVID-19 FUNDS APPLIED & RECEIVED IN 2020

- ▶ 2020 Grants Approved & Funds Received
- ▶ EIDL / SBA - Grant Funds | \$1,000
- ▶ Montana 1 - Social Services Nonprofit Grant | \$9,000
- ▶ Montana 2 - Social Services Nonprofit Grant | \$17,500
- ▶ Montana Business Adaptability Grant | \$10,000
- ▶ PPP - First Round Funds - \$12,250
- ▶ PPP - Second Round Funds - \$12,315
- ▶ The SBA / EIDL is still a loan - \$87,000

## ADDITIONAL GRANT UPDATES

- ▶ MPSEOC applied and was successfully awarded a Google Grant which allows for free advertisements on Google AdWords and Advertisement Creation to promote our organization and its services.
- ▶ MPSEOC has been working with a Grant Writer to create a new Grant Development Platform going forward.
- ▶ Please let us know if you see any grants that would be applicable for MPSEOC. Thank you for your team efforts.



## PARTNERSHIP HIGH LIGHTS

- ▶ Increased collaboration efforts with agencies, such as:
- ▶ MSCA, SAT The College Board, VisitDays, Strivescan, Montana Tribal College Team, MUS/ OCHE, MASFAA, GEAR UP, OPI, RHM, MYAP, MCAN, NACAC, PNACAC, MCAN, OPI, The Montana Department of Labor and Industry, Talent Search, TRIO, etc.
- ▶ Continued relations with: ACT, MACRAO, MCAN, Pathways, Job Corps, AmeriCorps, many job training programs, military branches, new virtual agencies and tech companies, and more.



# THANK YOU

## MPSEOC BOARD OF DIRECTORS



Our Executive Director



AANIIH NAKODA COLLEGE	Bob	Parsley
BLACKFEET COMMUNITY COLLEGE	Ali	Smith
CARROLL COLLEGE	Laurie	Rodriguez
CHIEF DULL KNIFE COLLEGE	Zane Spang /	Joey Ditunno
CITY COLLEGE MSU BILLINGS	Stephanie	Cowen
DAWSON COMMUNITY COLLEGE	Suela	Cela
FLATHEAD VALLEY COMMUNITY COLLEGE	Morgan	Ray
FORT PECK COMMUNITY COLLEGE	Carly	Hosford-Israel
GALLATIN COLLEGE MSU	Nicole	Berg
GREAT FALLS COLLEGE MSU	Denise	Ostberg
HELENA COLLEGE UM	Sarah	Dellwo
HIGHLANDS COLLEGE OF MONTANA TECH	TBD	Leslie Dickerson
LITTLE BIGHORN COLLEGE	Alda	Goodluck
MILES COMMUNITY COLLEGE	Erin	Niedge
MISSOULA COLLEGE UM	Alberta	Ramirez
MONTANA STATE UNIVERSITY	Mike	Overt
MONTANA STATE UNIVERSITY BILLINGS	TBD	Kristen Peterman
MONTANA STATE UNIVERSITY NORTHERN	Maura	Gatch
MONTANA TECH	TBD	Leslie Dickerson
ROCKY MOUNTAIN COLLEGE	Austin	Mapston
SALISH KOOTENAI COLLEGE	Juan Perez	Krystal Pairier
STONE CHILD COLLEGE	Marquieta Jilot	& Jolin Sunchild
UNIVERSITY OF MONTANA	Emily	Ferguson-Steger
UNIVERSITY OF MONTANA WESTERN	Chrissy	Stokes
UNIVERSITY OF PROVIDENCE	Katelyn	Farrington

HELPING KEEP MONTANA EDUCATION CONNECTED



# THANK YOU INSTITUTIONAL REPRESENTATIVES

## COMMITTEES | MONTANA VIRTUAL TASK FORCE

### 1 - Attendance & Promotions Committee

<b>Chrissy</b>	<b>Stokes</b>	UM Western	Admissions Representative   Committee Chair
<b>Kealy</b>	<b>Dowd</b>	Montana State University Billings	Communications and Operations Manager
<b>Brian</b>	<b>Williams</b>	Montana Technological University	Admissions Representative
<b>Natalee</b>	<b>Faupel</b>	Montana State University Northern	Assistant Director of Recruiting
<b>Krystal</b>	<b>Poirier</b>	Salish Kootenai College	Admissions Representative
<b>Amy</b>	<b>Leary</b>	MPSEOC	Executive Director

## COMMITTEES | MPSEOC VIRTUAL TASK FORCE

### 2 - High School Counselor Relations & Support For Virtual Events

<b>Mike</b>	<b>Ouert</b>	Montana State University	Director of Admissions   Committee Chair
<b>Laramie</b>	<b>Smovir</b>	Great Falls College MSU	Enrollment Specialist
<b>Leah</b>	<b>Lipka</b>	University of Montana	Admission Counselor
<b>Kathy</b>	<b>Mortimore</b>	Helena College - UM	Admissions Counselor/Recruiter
<b>Amy</b>	<b>Leary</b>	MPSEOC	Executive Director

## COMMITTEES | MPSEOC VIRTUAL TASK FORCE

### 3 - Overall Virtual Event Planning | Online Platform, Schedule, Layout, Flow, & Planning

<b>Anna</b>	<b>Ebert</b>	Helena College	Admissions Counselor/Recruiter
<b>Sean</b>	<b>Coleman</b>	Rocky Mountain College	Director of Admissions
<b>Morgan</b>	<b>Ray</b>	Flathead Valley Community College	Admissions Coordinator
<b>Joey</b>	<b>Ditonno</b>	Chief Dull Knife College	Registrar   Committee Co-Chair
<b>Ali</b>	<b>Smith</b>	Blackfeet Community College	Admissions Technician
<b>Katelyn</b>	<b>Marsik</b>	University of Providence	Director of Admissions   Committee Co-Chair
<b>Amy</b>	<b>Leary</b>	MPSEOC	Executive Director



THANK YOU  
MONTANA VIRTUAL  
TASK FORCE

# A VERY SPECIAL THANK YOU TO OUR SPONSORS & PARTNERS!

WE COULD NOT OFFER THE PROGRAMS & SERVICES WE DO  
WITHOUT YOUR TEAM EFFORTS & SUPPORT!



Helped us host our first  
ever Virtual Events!  
Thank you!



VISITDAYS

STRIVE  SCAN



**THANK YOU!**





# SHARE YOUR FEEDBACK

PLEASE SHARE YOUR IDEAS @  
[WWW.MPSEOC.ORG/MEMBERS](http://WWW.MPSEOC.ORG/MEMBERS)

THANK YOU FOR HELPING MAKE MPSEOC THE BEST IT CAN BE!